

In partnership with

The U.S. Conference of Mayors and The American Architectural Foundation



# Helping Communities Design Their Futures

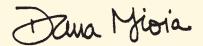
Dana Gioia Chairman National Endowment for the Arts

Of all the programs sponsored by the National Endowment for the Arts, it is hard to imagine one that has done more tangible public good than the Mayors' Institute on City Design. Since its creation almost twenty years ago, the Institute has graduated more than 625 mayors, many of whom have returned to their cities with a renewed sense of purpose and a newfound belief in the power of design.

The inspiring results can now be documented. Cities have been reconnected to their waterfronts, highways replaced by tree-lined boulevards, new civic buildings well located and beautifully designed. Even a short list of this program's many accomplishments demonstrates the positive leadership and informed counsel the Mayors' Institute has provided to communities across the nation.

My conversations with the program's alumni, without exception, have yielded compelling stories of specific physical outcomes that would not have occurred without the inspiration and education offered by the Institute. Some of these are discussed in the pages ahead.

The Arts Endowment is convinced that skillful civic design makes a concrete impact on the character of a community and the lives of its citizens. For this reason, we will continue our strong support of the Mayors' Institute on City Design as one of the agency's signature programs. I am grateful to our partners, the American Architectural Foundation and the U.S. Conference of Mayors, for their stewardship of this program. I hope that you will join us in helping the Institute bring its powerful message to even more mayors and cities.





J. Thomas Cochran
Executive Director
The U.S. Conference of
Mayors

"America is defined by its cities. And cities are defined and made memorable by their landmarks, their waterfronts, their neighborhoods, their great public spaces. No one has more influence on a city's design than its mayor, and that's why the Mayors' Institute on City Design is so powerful. It brings together mayors with designers who help them implement their vision for their cities in the best possible way. That's why the U.S. Conference of Mayors is such an enthusiastic partner in the Mayors' Institute."



Ron Bogle
President & CEO
The American Architectural
Foundation

"Since 1986, the Mayors'
Institute has been elevating
city design as a priority for the
chief elected officials of our
cities. We are preparing for an
era in which design will be at
the top of the agenda for cities
that want to compete and
succeed. These are dynamic,
innovative times, which only
elevate the need for the
Institute."



Carol Coletta
Executive Director
The Mayors' Institute on
City Design

"The greatness of this nation is directly linked to the greatness of our cities. They are the centers of commerce, culture and creativity. One thing is certain: no one has more impact or influence on the quality of city development than its mayor. A mayor who understands design—the issues of scale, diversity, public spaces and livability—is a mayor shaping a city that will succeed."



## The Mayors' Institute on City Design

Jeff B. Speck
Director of Design
National Endowment for the Arts

Design is the one art that surrounds us every day, whether we want it to or not, and its quality can have a profound effect on the quality of our lives. Nowhere is this more evident than in the American city, where the ground is literally layered with generation after generation of design decisions, some for good and some for ill, that together constitute the public realm. This environment is the work of many hands, but no single hand can be said to have as profound an impact as that of the American mayor. Such was the realization of Charleston's Joseph P. Riley, as he wrote to his friend Jaquelin Robertson:

I have often said that I am the chief urban designer of my city. By that I mean that because of my position as mayor, I have many opportunities to affect proposed developments...making them better for the city or allowing them to be ordinary—or worse.

In this 1985 letter, Mayor Riley first proposed the idea of a program that would give mayors a better understanding of how design could be used to improve their cities. After some discussion, the two men presented the concept to Adele Chatfield-Taylor at the National Endowment for the Arts, who agreed to fund a Mayors' Institute on City Design.

The first Institute, held in 1986 at Thomas Jefferson's "Academical Village" at the University of Virginia, surprised even its creators. The energizing effect of bringing mayors and designers together in an intimate setting, apart from the day-to-day concerns of running a city, was immediately evident. The mayors spread the word, and demand for similar workshops led to two new national Institutes every year. In 1990, four regional Institutes were also created, to reach a wider range of cities. These Institutes are hosted by design schools across the country, including Harvard University, the University of Texas, and University of California at Berkeley, among others.

Now, as for the past decade, a Mayors' Institute takes place somewhere around the country every 60 days.

The Mayors' Institute on City Design is based on one simple premise: that in American cities, design matters. Or, more precisely, that physical design is a fundamental tool that mayors can wield to positively affect the social well-being and economic vitality of their cities.

The structure of the Institutes has remained the same since its inception: eight mayors, eight designers, and eight problems, all locked in a room for two and a half days—no staff, no media, no sound bites or grandstanding—just 16 men and women talking about design. Each mayor brings his or her city's most critical urban design issue to discuss and, following the case-study method, general principles evolve out of specific problems.

Despite the intimate nature of its proceedings, the Institute has graduated more than 625 mayors. Many of these are still in office, and a half dozen are either in Congress or in a governor's mansion. The program has also graduated over 400 designers—nationally known experts like Henry Cobb and Billie Tsien—who have often commented on learning as much from the mayors as the mayors have learned from them. Design is a two-way street, and the Mayors' Institute was founded both to educate mayors about design and to educate the design community about the latest practical needs of our cities.

Recognized in 2000 with a Presidential Award for Design Excellence, the Mayors' Institute acknowledges that cities are the biggest and most complex things that humans create. When they are made well, we all flourish. Indeed, the design of our urban environments affects not just how we live, but who we are. As Winston Churchill put it, "We make our cities and then our cities make us."

The central goal of the Institute remains much the same as it was in 1985: to inspire mayors to make the most of their powerful role as the chief designers of their cities. As observed by the *Boston Globe's* Robert Campbell:

Nobody else is designing the American city. A lot of people are designing parts of it...but no one can put together the whole picture in any city quite the way the mayor can. Mayors have a unique opportunity. The Mayors' Institute helps them seize it.



Mayor John Hickenlooper confers with Susan Rodriguez of Polshek Partnership Architects over the design of Denver's Union Station Plaza.

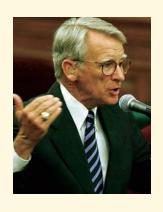


Sharpe James Mayor of Newark, NJ MICD 7, 1989

"I am deeply indebted to the National Endowment for the Arts for the opportunity to participate in the Mayors' Institute. Although I knew what I wanted to do in Newark when I became mayor in 1986, this program taught me the tremendous value of good design in rebuilding a city to make it attractive and easily accessible to residents, commuters, and visitors."

"...a decision about the physical design of a city will influence the city and its people for generations."

## Design and the American Mayor



Joseph Riley Mayor of Charleston, South Carolina

America was settled by people who desired a rural, agrarian experience. But now we are the largest urban nation in the world. Increasingly, the daily lives of most Americans are influenced by towns and cities. The extent to which our towns and cities are places of beauty, order, and inspiration is the extent to which this civilization in America will thrive.

Who is chiefly responsible for the successful design of a city? The mayor is. But until the Mayors' Institute, few mayors realized this responsibility and opportunity.

We mayors exhaust ourselves with lots of decisions—political, personnel, budget. But 100 years from now, there will be no real evidence of how we made those decisions. In contrast, a decision about the physical design of a city will influence the city and its people for generations. This was my awakening: that mayors can be and should be the chief urban designers of their cities.

Mayors are quick studies. They are smart, or they wouldn't get elected. They are adroit; they can handle problems and challenges and quickly become learned in them. But few have any real experience or training in their greatest responsibility, the physical design of the city. And all design decisions come across the mayor's desk.

Mayors come to the Institute as regular people, but I promise you, they leave as zeal-ous apostles of good urban design. You can see the light bulbs go off in their minds. They start fidgeting. They can't wait to get home. They want to get it going, whether it reaffirms instincts they had or they are secretly alarmed by the bad decisions they have made. At one recent Institute, a mayor said, "Stop! Wait! Don't say anything. I have to make a phone call. They are doing the wrong thing back home. I have to stop them before it is too late."

They not only leave the Mayors' Institute as changed people, but they go home and they change their cities. More than 625 mayors have gone back with new opportunities and responsibilities and duties.

I can take you from Anchorage to West Palm Beach, from Honolulu to Boston, and show you parks and fountains, new downtowns, restored Main Streets, affordable housing skillfully designed, splendid public grounds, and so much more that has been shaped by a mayor's participation in the Institute.

The former mayor of Sacramento sent me a note a few months ago that said, "Remember, Mayor, I came to the Institute with a design issue, but what I learned was that we hadn't protected our state capitol. I went back, brought in designers, and we created a new planning requirement so that large buildings couldn't be built right in front of the state capitol of California."

The mayors go home accepting the responsibility of being their city's chief urban designer. They don't go back as architects or landscape architects or planners. They go back as leaders, accepting the responsibility to make the physical development of their cities more worthwhile.

Now, these are physical things that lend themselves to statistics. But in the final analysis, it is the human experience that counts. That is what this is about.

We built a waterfront park in our city that could have been a gated, highrise, private, big-tax-base center. Instead, we made it a beautiful park for all people. And one morning right after we built the park, I was jogging past, and I saw a fellow sitting on the edge of the park. I didn't disturb him, but I saw him again two weeks later. I knew this fellow. He had epilepsy. His job was sweeping up in front of a filling station and shining shoes. He rode a bicycle and lived with his mother. He couldn't travel; Charleston was his entire world. And I said, "I saw you, Clarence, at the park the other morning. You go there often?" And he said, "Yes, I go every day." And I asked, "Why?" He said, "Mayor, because it is so beautiful, and I love it when the sun comes up, and the big ships are coming into the harbor."

In our country now, it is not the whippoorwill on the fencepost along a rural trail that is a daily experience for most Americans. Rather, it is the streets and public places in cities. Because of the work of the Mayors' Institute on City Design, these daily experiences for our citizens are increasingly those of beauty, order, and inspiration worthy of a great nation.

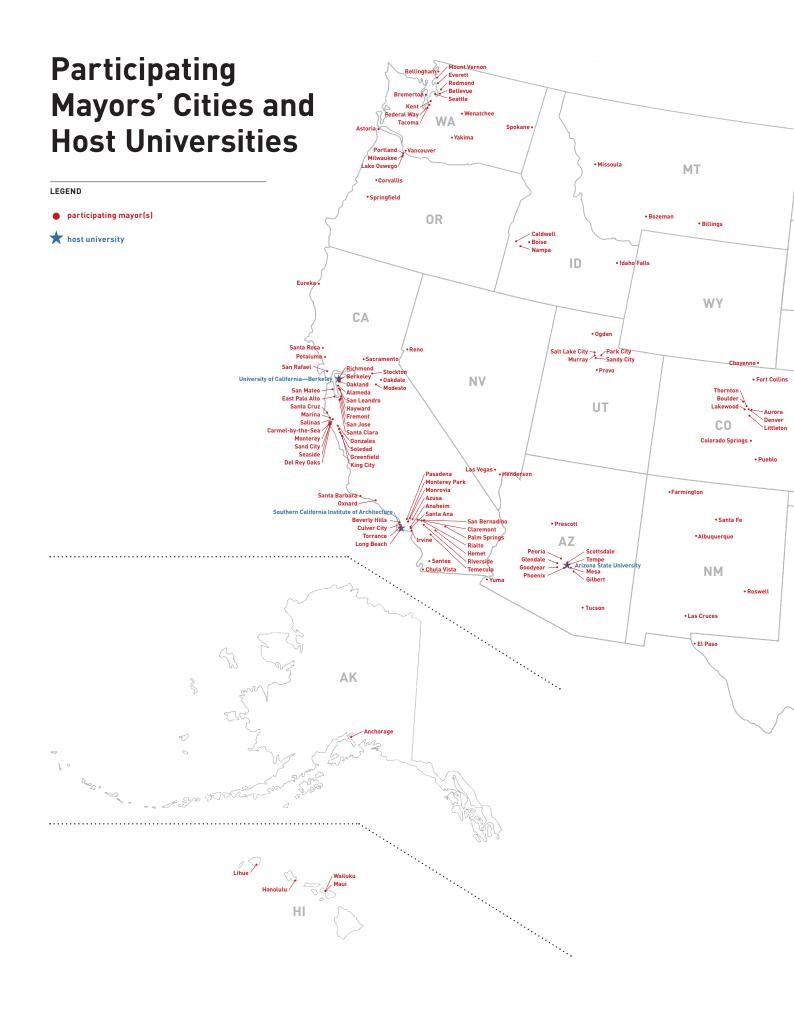


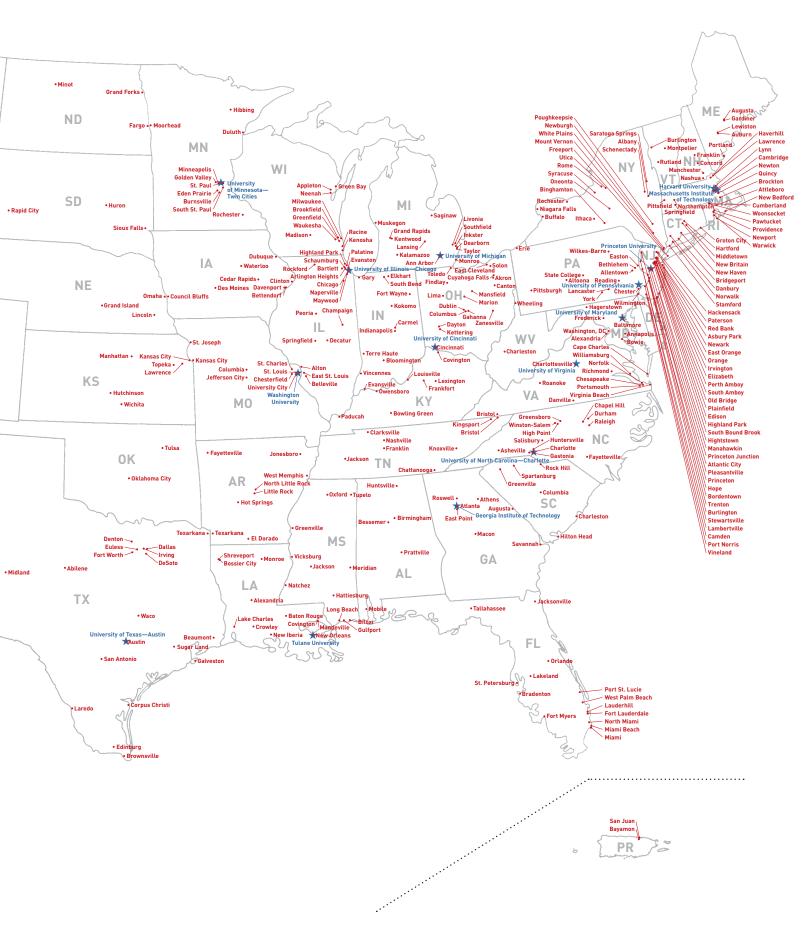
Charleston's Waterfront Park



R. T. Rybak Mayor of Minneapolis, MN MICD 33, 2004

"The Mayors' Institute was one of the most rewarding experiences I have had as mayor. It allowed me to talk about big visions with great minds in a collegial setting mayors can't often experience. I came back refreshed, refocused and more determined than ever to improve the quality of design in my city. I would strongly encourage anyone lucky enough to be invited to take advantage of this great opportunity."







Curt Pringle
Mayor of Anaheim, CA
MICD 33, 2004

"The Mayors' Institute on City Design has played a pivotal role in carrying out my vision for the City of Anaheim. What I learned there has facilitated better collaboration among our planners and traffic engineers, and the fresh perspective we gained will add tremendous value to our downtown revitalization plan now underway. The Mayors' Institute is based on the idea that the most valuable asset a city can build is a better community, but that intangible asset can only be achieved through tangible, deliberate means."

## Alumni Mayors as of September 2004

More than 625 mayors have participated in the Mayors' Institute on City Design.

ALABAMA		 Carmel-by-the-Sea	Sue McCloud
Bessemer	Quitman Mitchell	Chula Vista	Tim Nader
Birmingham	Richard Arrington, Jr.	Claremont	Karen Rosenthal Koehler
211 mingham	Bernard Kincaid	Culver City	Edward Wolkowitz
Huntsville	Steve Hettinger	outver only	Sandra J. Levin
Mobile	Michael C. Dow		Jozelle Smith
Prattville	Jim Byard, Jr.	Del Rey Oaks	Jack Barlich
Tractifica	3 By a. a, 3	East Palo Alto	Sharifa Wilson
ALASKA		Eureka	Nancy Flemming
Anchorage	Tom Fink	Fremont	Gus Morrison
Anchorage	Rick Mystrom	Gonzales	Matt Gourley
	Mark Begich	Greenfield	J.M. Romo
	Mark Degicii	Hayward	Michael Sweeney
ARIZONA		Hemet	Lori Van Arsdale
Gilbert	Wilburn Brown	Irvine	Larry Agran
Officer	Cynthia Dunham	King City	John Myers
Glendale	Elaine M. Scruggs	Long Beach	Beverly O'Neill
Goodyear	William Arnold	Marina	Jim Perrine
Mesa	Keno Hawker	Modesto	Peggy Booth Mensinger
Peoria	Ken Forgia	Modesto	Carol Whiteside
Phoenix	Terry Goddard	Monrovia	Lara Blakely
Prescott	Paul Daly	Monterey	Dan Albert
Scottsdale	Herbert Drinkwater	Monterey	Dan Albert
Scottsdate	Sam Campana	Monterey Park	Rita Valenzuela
Tempe	Neil Giuliano	Oakdale	Pat Kuhn
Tucson	Tom Volgy	Oakland	Elihu Harris
Yuma	Marilyn Young	Oxnard	Manuel Lopez
Turriu	Marky Today	Palm Springs	Ron Oden
ARKANSAS		Pasadena	William E. Thomson, Jr.
El Dorado	Mike Dumas	rasaacha	Rick Cole
Fayetteville	Fred Hanna, Jr.		Bill Bogaard
. ayoutoviito	Dan Coody	Petaluma	Patricia Hilligoss
Hot Springs	Helen Selig	Rialto	John Longville
Jonesboro	Hubert A. Brodell	Richmond	Rosemary Corbin
Little Rock	Lottie Shackelford		Irma Anderson
	Jim Dailey	Riverside	Terry Frizzel
North Little Rock	Patrick Henry Hays		Ronald Loveridge
Texarkana	Danny Gray	Sacramento	Anne Rudin
West Memphis	Keith Ingram		Heather Fargo
'	3	Salinas	Anna Caballero
CALIFORNIA		— San Bernadino	Judith Valles
Alameda	Ralph Appezzato		W. R. "Bob" Holcomb
Anaheim	Tom Daly	San Jose	Lawrence Stone
	Curt Pringle	San Leandro	Ellen Corbett
Azusa	Cristina Cruz Madrid		Shelia Young
Berkeley	Shirley Dean	San Mateo	Sue Lampert
•	Tom Bates	San Rafael	Albert J. Boro
Beverly Hills	Meralee Goldman	Sand City	David Pendergrass
,		,	3

Vicki Reynolds

Santa Ana Tom Lutz Santa Barbara Sheila Lodge Marty Blum Santa Clara Judy Nadler Santa Cruz Katherine Beiers Santa Rosa Sharon Wright Michael Martini Santee Jack Doyle Seaside Jerry Smith Don Jordan Soledad Richard Ortiz Joan Darrah Stockton Gary Podesto Temecula J. Sal Muñoz Torrance Dan Walker

COLORADO

Fort Collins

Aurora Paul E. Tauer

Boulder Linda Jourgensen
Leslie Durgin

Colorado Springs Mary Lou Makepeace
Denver Wellington Webb
John Hickenlooper

Susan Kirkpatrick Ann Azari

Lakewood Linda Morton

Steve Burkholder Pat Cronenberger

Michael Powers

Littleton Pat Cronenberge
Susan Thorton
Pueblo Corinne Koehler

Thornton Noel Busck

CONNECTICUT

Bridgeport Joseph Ganim
Danbury Gene Eriquez
Groton City Dolores Hauber
Hartford Carrie Saxon Perry
Mike Peters
Eddie Perez

Middletown Domenique Thornton
New Britain Lucian Pawlak
New Haven John DeStefano, Jr.
Norwalk William Collins
Stamford Dannel Malloy

DELAWARE

Wilmington James Sills, Jr.

James Baker

DISTRICT OF COLUMBIA

Washington Anthony Williams

FLORIDA

Bradenton Wayne Poston
Fort Lauderdale Robert O. Cox
Jim Naugle
Fort Myers Wilbur C. Smith III

Bruce T. Grady
Jim Humphrey
John Delanev

Jacksonville John Delaney
Lakeland Ralph L. "Buddy" Fletcher

Lauderhill Richard Kaplan Miami Manuel Diaz Miami Beach Neisen Kasdin North Miami Christine Moreno Orlando Glenda Hood Port St. Lucie Robert Minsky St. Petersburg David J. Fischer Tallahassee Dorothy Inman-Crews

John Marks West Palm Beach Nancy Graham

Joel Daves Lois Frankel



In Miami Beach, design preservation has been credited with a dramatic economic turnaround.

GEORGIA

Athens Gwen O'Looney Doc Eldridge Heidi Davison Atlanta Shirley Franklin Augusta Charles DeVaney **Bob Young** Fast Point Patsy Jo Hilliard Macon Lee Robinson Tommy Olmstead Jim Marshall C. Jack Ellis Roswell Jere Wood Savannah Susan Weiner Flovd Adams, Jr.

Otis Johnson



**Eddie A. Perez** Mayor of Hartford, CT MICD 32, 2002

"As a new mayor, the workshop provided me with a great opportunity to establish a paradigm on how to evaluate my city's urban fabric. It was also important for me to sit down with fellow mayors to discuss urban concerns and address challenges we tackle each day in our respective cities."



Jim Marshall U.S. House of Representatives Former Mayor of Macon, GA MICD 21, 1996

"I was a new mayor who had inherited a plan to replace our main street with a 45-mph throughway. I knew in my gut this was wrong, but I wasn't sure what to do about it. Thanks to what I learned at the Institute, I could get away with saying "over my dead body." My participation encouraged me, taught me and gave me the contacts I needed to stop the throughway and then reallocate the money toward a redesign and revitalization effort that is now underway, saving our downtown core. But for the Mayors' Institute, I doubt we would have ended up saving the four city blocks that are now being rebuilt."

#### Alumni Mayors continued

HAWAII
Honolulu Jeremy Harris
Lihue JoAnn Yukimura
Maui Alan Arakawa
Wailuku Linda Crockett Lingle

IDAHO
Boise Dirk Kempthorne

Brent Coles
Caldwell Garret Nancolas

Nampa Tom Dale

Idaho Falls Thomas V. Campbell

**ILLINOIS** 

Alton Donald Sandidge
Arlington Heights Arlene Mulder
Bartlett Catherine Melchert
Belleville Roger Cook
Champaign Dan McCollum

Gerald Schweighart Chicago Joan Barr Decatur Terry Howley East St. Louis Debra Powell Evanston Lorraine Morton Highland Park Daniel M. Pierce Mavwood Joseph Freelon Naperville A. George Pradel Palatine Rita Mullins Penria David Ransburg Rockford Charles E. Box Doug Scott Schaumburg Alan Larson Springfield Karen Hasara

INDIANA

Vincennes

Tomilea Allison Bloomington Carmel James Brainard Elkhart James P. Perron Evansville Russell Llovd Fort Wayne Paul Helmke Graham A. Richard Gary Thomas Barnes Scott King Indianapolis Bart Peterson Kokomo Stephen J. Dailey South Bend Joseph Kernan Stephen J. Luecke Terre Haute James Jenkins

Belle Kastin



In central Indianapolis, the Waterfront Capital City Landing project has tranformed a no-man's land into a new focus for urban life.

IOWA

Bettendorf Ann Hutchinson
Cedar Rapids Lee Clancey
Paul Pate
Clinton LaMetta Wynn
Council Bluffs Tom Hanafan
Davenport Thomas Hart
Charles Brooke
Des Moines Preston Daniels
Frank Cownie

Dubuque Terrance Duggan
Waterloo Bernard L. McKinley

John Rooff III

KANSAS

Hutchinson Frances Garcia
Kansas City Carol Marinovich
Lawrence Robert Walters
Manhattan Edith Stunkel
Topeka Harry "Butch" Felker

peka Harry Butch Fetker

Joan Wagnon Bob Knight

Wichita

KENTUCKY

Bowling Green Eldon Renaud
Covington Denny Bowman
Frankfort William I. May, Jr.
Lexington Pam Miller
Louisville Jerry Abramson
Dave Armstrong
Owensboro David Adkisson

Paducah Geraldine Montgomery

LOUISIANA	
Alexandria	Edward G. Randolph, Jr.
Baton Rouge	Tom Ed McHugh
Bossier City	George Dement
Covington	Keith Villere
Crowley	Isabella delaHoussaye
Lake Charles	Willie Mount
	Randy Roach
Mandeville	Eddie Price
Monroe	Robert Powell
	Abe Pierce
	Melvin Rambin
New Iberia	Cliff Aucoin
	Ruth Fontenot
New Orleans	Ray Nagin
Shreveport	Hazel Beard
	Robert "Bo" Williams

MAINE	
Auburn	Lee Young
Augusta	William Burney, Jr.
Gardiner	Patricia Bourgoin
Lewiston	James Howaniec
	John Jenkins
	Kaileigh Tara
Portland	Thomas Allen
	John McDonough
	Karen Geraghty

MARYLAND	
Annapolis	Ellen Moyer
Baltimore	Kurt Schmoke
Bowie	Gary Allen
Frederick	James Grimes
Hagerstown	Steven Sager

MASSACHUSETTS	
Attleboro	Judith Robbins
Brockton	John Yunits, Jr.
Cambridge	Alice Wolf
Haverhill	Theodore Pelosi
Lawrence	Kevin Sullivan
	Patricia Dowling
Lynn	Patrick McManus
New Bedford	John K. Bullard
	Rosemary Tiernay
	Fred Kalisz, Jr.
Newton	Thomas Concannon
Northampton	David Musante, Jr.
	Mary Ford
Pittsfield	Gerald S. Doyle, Jr.
Quincy	James Sheets
Springfield	Robert Markel
	Michael J. Albano

MICHIGAN	
Ann Arbor	Elizabeth Brater
	Ingrid Sheldon
	John Hieftjie
Dearborn	Michael Guido
Grand Rapids	Gerald R. Helmholdt
	John Logie
Inkster	Edward Bivens, Jr.
Kalamazoo	Robert Jones
Kentwood	William Hardiman
Lansing	Terry J. McKane
	David Hollister
Livonia	Robert Bennett
	Jack Kirksey
Monroe	C.D. "Al" Cappuccilli
Muskegon	Fred Nielsen
Saginaw	Gary Loster
Southfield	Donald Fracassi
Taylor	Gregory Pitoniak

MINNESOTA	
Burnsville	Elizabeth Kautz
Duluth	Gary Doty
	Herb Bergson
Eden Prairie	Gary Peterson
	Jean Harris
Golden Valley	Mary Anderson
Hibbing	Richard Nordvold
Minneapolis	Sharon Sayles Belton
	R.T. Rybak
Moorhead	Mark Voxland
Rochester	Chuck Hazama
	Chuck Canfield
South St. Paul	Katherine Trummer
St. Paul	George Latimer
	James Scheibel
	Norm Coleman

MISSISSIPPI	
Biloxi	A.J. Holloway
Greenville	C. C. "Frank" Self
Gulfport	Ken Combs
	Robert Short
Hattiesburg	Johnny Dupree
Jackson	Kane Ditto
	Harvey Johnson, Jr.
Long Beach	Robert Bass
Meridian	Jimmy Kemp
	John Robert Smith
Natchez	David Armstrong
	F. L. "Hank" Smith
Oxford	Patricia Lamar
Tupelo	Larry Otis
Vicksburg	Robert Walker



Norm Coleman U.S. Senate Former Mayor of St. Paul, MN MICD 19, 1995

"As mayor of Minnesota's capital city, St. Paul, I realized that it was going to be important not only to have a plan for the future design of the city, but I would also need to find ways of working with designers, business owners, and residents to implement that plan. The Mayors' Institute on City Design prepared me for ways to reflect and recognize the importance of creating an enduring vision for the future of the city, but more importantly, for generating solutions to make that vision a reality."



Sue Myrick U.S. House of Representatives Former Mayor of Charlotte, NC MICD 4, 1988

"Having participated in the program and then seeing the positive results in my city, I would recommend the Institute to every mayor. Sometimes you get so wrapped up in the day-to-day issues of your city that it is hard to see the forest for the trees. The Mayors' Institute allowed me to think outside the box and to learn from other mayors who had already tackled similar problems. In every respect, it was a very positive experience."

#### Alumni Mayors continued

MISSOURI	
Chesterfield	Nancy Greenwood
Columbia	Mary Anne McCollum
	Darwin Hindman
efferson City	Louise Gardner
Kansas City	Emanuel Cleaver II
	Kay Barnes
St. Charles	Robert Moeller
	Patricia York
St. Joseph	Glenda Kelly
St. Louis	Vincent C. Schoemehl, Jr
	Freeman Bosley, Jr.
	Clarence Harmon
	Francis Slay
Iniversity City	Janet Majerus
10NTANA	
Billings	James E. Van Arsdale
	Chuck Tooley
Bozeman	Tim Swanson
	Steve Kirchhoff
1issoula	Daniel Kemmis
	Mike Kadas
NEBRASKA	
Grand Island	Ken Gnadt
incoln	Bill Harris
	Mike Johanns
	Don Wesely
	Coleen Seng
Imaha	Hal Daub
NEVADA	
1L IADA	

Henderson James Gibson Las Vegas Jan Laverty Jones Pete Sferrazza Reno Jeff Griffin

#### **NEW HAMPSHIRE**

Concord	William Veroneau
Franklin	Brenda Elias
Manchester	Ray Wieczorek
	<b>Bob Baines</b>
Nashua	Rob Wagner
	Rarnard Streeter

**NEW JERSEY** Asbury Park Kevin Sanders Atlantic City James Whelan Bordentown WIlliam D. Nine. Jr. Burlington Herman Costello Aaron Thompson Camden Milton Milan East Orange Cardell Cooper Robert Bowser Edison George Spadoro Elizabeth J. Christian Bollwage Hackensack John F. Zisa Highland Park Meryl Frank Hightstown Amy I. Aughenbaugh Timothy McDonough Hope Irvington Sara Bost Lambertville David DelVecchio Manahawkin Carl W. Block Newark Sharpe James Old Bridge Barbara Cannon Orange Robert Brown Paterson Martin Barnes Perth Ambov Joseph Vas Plainfield Albert McWilliams Pleasantville Ralph Peterson, Sr. Port Norris George Garrison Princeton Barbara Boggs Sigmund Princeton Junction Shing-Fu Hsueh Red Bank Edward McKenna, Jr. South Ambov John O'Learv South Bound Brook JoAnne B. Schubert Stewartsville Robert Zellev



Arthur J. Holland

Douglas Palmer

Perry Barse

Trenton

Vineland

The New Jersey Performing Arts Center invites audiences to a once derelict corner of downtown Newark.

NEW MEXICO

Albuquerque Louis E. Saavedra
Martin Chavez

Farmington Thomas Taylor

Las Cruces Rubén A. Smith
William Mattiace

Roswell Thomas Jennings

Santa Fe Samuel Pick

Debbie Jaramillo

**NEW YORK** Thomas M. Whalen III Albany Juanita Crabb Binghamton Richard Bucci Buffalo Anthony Massielo Freeport Arthur Thompson Ithaca Alan J. Cohen Mount Vernon Ernest Davis Newburgh Audrey Carey Niagara Falls James Galie Irene Elia David Brenner Oneonta Poughkeepsie Paul Buccellato Rochester Thomas P. Ryan, Jr. William A. Johnson, Jr. Rome Joseph Griffo

Albert Jurczynski
Syracuse Matthew Driscoll
Utica Timothy Julian
White Plains Alfred Del Vecchio
S. J. Schulman

Almeda Dake

Karen Johnson

NORTH CAROLINA

Saratoga Springs

Schenectady

Asheville Charles Worley
Chapel Hill Kenneth Broun
Rosemary Waldorf
Kevin Foy
Charlotte Sue Myrick
Patrick McCrory
Durham Nicholas Tennyson

William Bell
Fayetteville Marshall Pitts, Jr.
Gastonia Jennifer Stultz
Greensboro V. M. Nussbaum, Jr.
Carolyn Allen

High Point Rebecca Smothers
Huntersville Kim Phillips
Raleigh Tom Fetzer
Salisbury Susan Wear Kluttz
Winston-Salem Martha S. Wood

Jack Cavanagh Allen Joines NORTH DAKOTA

Fargo Bruce Furness
Grand Forks Mike Polovitz
Minot Orlin Backes

0HI0

Akron Donald Plusquellic Canton Sam Purses Cincinnati Roxanne Qualls Columbus Michael Coleman Cuyahoga Falls Don Robart Davton Rhine McLin Dublin Joel Campbell East Cleveland Wallace Davis John Stozich Findlay Gahanna Rebecca Stinchcomb Kettering Marilou Smith Lima David Berger Mansfield Lydia Reid Marion Jack Kellogg Solon Robert Paulson Toledo Carty Finkbeiner

OKLAHOMA

Zanesville

Oklahoma City Ronald Norick
Kirk Humphries

Mick Cornett
Tulsa Rodger A. Randle
Susan Savage

Marilvn Swope

OREGON

Astoria Edith Henningsgaard
Corvallis Helen Berg
Lake Oswego Judie Hammerstad
Milwaukie Carlyn Tomei
Portland J. E. "Bud" Clark
Springfield Bill Morrisette



Michael Coleman Mayor of Columbus, OH MICD 30, 2001

"It was an awesome experience networking with my colleagues. We all had a common goal of building today for a positive tomorrow through revitalization of our cities. I highly recommend that mayors who have not participated in this program take advantage of it."



Phil Bredesen Governor of Tennessee Former Mayor of

Nashville, ŤN MICD 20, 1996

"The two days at the Mayors' Institute absolutely changed my thinking on the design and placement of our city library. Now we have a wonderful new Robert Stern building directly on axis with our state capitol, when it might very well have ended up on a much less successful site. I came back from the Institute with a new process and a new way of thinking about the city."

#### Alumni Mayors continued

PENNSYLVANIA	
Allentown	Joseph S. Daddona
	William Heydt
Altoona	Thomas Martin
Bethlehem	Kenneth Smith
	John Callahan
Chester	Barbara Bohannan
Easton	Thomas Goldsmith
Erie	Joyce Savocchio
	Richard Filippi
Lancaster	Janice C. Stork
	Charlie Smithgall
Pittsburgh	Tom Murphy
Reading	Warren Haggerty, Jr.
State College	William Welch
Wilkes-Barre	Lee Namey
	Thomas D. McGroarty
York	Charles Robertson
PUERTO RICO	
Bayamon	Ramón Luis Rivera
San Juan	Baltasar Corrada del Rio

RHODE ISLAND	
Cumberland	

Cumberland Frank Gaschen

Newport Robert McKenna
David Gordon

Pawtucket James Doyle

Providence Vincent Cianci, Jr.

Warwick Scott Avedisian

Woonsocket Francis Lanctôt

#### SOUTH CAROLINA

Charleston	Joseph P. Riley, Jr.
Columbia	T. Patton Adams
	Robert Coble
Greenville	William D. Workman III
	Knox White
Hilton Head	Thomas Peeples
Rock Hill	Betty Jo Rhea
	Doug Echols
Spartanburg	James Talley
	William Barnett III

#### SOUTH DAKOTA

Huron	Merle D. Lewis
Rapid City	Jerry Munson
Sioux Falls	Jack White

TENNESSEE	
Bristol	Sue Ojanen
Chattanooga	Gene Roberts
	John Kinsey
Clarksville	Don Trotter
	John Piper
Franklin	Thomas Miller
Jackson	Charles Farmer
Kingsport	Ruth Montgomery
Knoxville	Victor Ashe
Nashville	Philip Bredesen
	Bill Purcell
TEXAS	
Abilene	Gary McCaleb
Austin	Frank Cooksey
Beaumont	Evelyn Lord
	David Moore
Brownsville	Ygnacio Garza
	Patricio Ahumada
	Henry Gonzalez
	Blanca Vela
	Eddie Trevino, Jr.
Corpus Christi	Mary Rhodes
Dallas	Laura Miller
Denton	Euline Brock
DeSoto	Richard Rozier
Edinburg	Joe Ochoa
El Paso	William Tilney
	Raymond Caballero
Euless	Mary Lib Saleh
Fort Worth	Kay Granger
	Kenneth Barr
Galveston	Janice R. Coggeshall
	Barbara Crews
Irving	Morris Parrish

Saul N. Ramirez, Jr.

Robert E. Burns

Lila Cockrell Howard Peak

Elizabeth "Betty" Flores

Laredo

Midland

San Antonio

UTAH	
Murray	Daniel Snarr
Ogden	Glenn Mecham
	Matthew Godfrey
Park City	Bradley Olch
Provo	Lewis K. Billings
Salt Lake City	Palmer DePaulis
	Deedee Corradini
	Ross "Rocky" Anderson
Sandy City	Steven Newton

VERMONT	
Burlington	Peter Clavelle
Montpelier	Ann Cummings
Rutland	Jeffrey Wennberg

VIRGINIA	
Alexandria	Patricia Ticer
Bristol	Jerry Allen Wolfe
Cape Charles	Alex Parry
Charlottesville	Frank Buck
	Alvin Edwards
Chesapeake	William Ward
Danville	Linwood Wright
Norfolk	Joseph A. Leafe
	Mason Andrews
	Paul Fraim
Portsmouth	Gloria Webb
Richmond	Timothy Kaine
Roanoke	David Bowers
	Ralph K. Smith
Virginia Beach	Robert G. Jones
	Meyera Oberndorf
Williamsburg	John Hodges

The plant & Product & Prod
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Richmond's Canal Walk turns a piece of industrial heritage—a barge canal—into a popular urban amenity.

WASHINGTON	
Bellevue	Connie Marshall
Bellingham	Tim Douglas
	Mark Asmundson
Bremerton	Louis Mentor
Everett	Peter Kinch
	Edward D. Hanson
Federal Way	Debra G. Ertel
	Mahlon "Skip" Priest
Kent	Dan Kelleher
Mount Vernon	Skye Richendrfer
Redmond	Rosemarie Ives
Seattle	Greg Nickels
Spokane	Jack Geraghty
	John Powers
Tacoma	Karen Vialle
	Brian Ebersole
	Bill Baarsma
Vancouver	Bruce Hagensen
Wenatchee	Earl Tilly
Yakima	Pat Berndt

WEST VIRGINIA	
Charleston	Jay Goldman
Wheeling	John Lipphardt
	Nicholas Sparachane
WISCONSIN	

***************************************	
Appleton	Dorothy Johnson
	Timothy Hanna
Brookfield	Kathryn Bloomberg
Green Bay	Samuel Halloin
	Paul Jadin
	James Schmitt
Greenfield	Timothy Seider
Kenosha	John Antaramian
Madison	Joseph Sensenbrenner
	Sue Bauman
Milwaukee	John Norquist
Neenah	Marigen Carpenter
Racine	Gary Becker
Waukesha	Carol Opel

WYOMING
Cheyenne Don Erickson



Kay Granger U.S. House of Representatives Former Mayor of Fort Worth, TX MICD 11, 1991

"It was the most important program that I attended as a mayor. Throughout my three terms, I kept coming back to what I had learned at the Institute and applying it to my city. I can think of at least three specific success stories that were the direct result of my participation. These include the creation of a grand boulevard in the place of a torn-down overpass, the rebuilding of our downtown library, and the reorientation of the city toward its waterfront. Honestly, in terms of what will last beyond me into the future, the Mayors' Institute had a greater influence than anything else I did while in office."

## Alumni Faculty as of September 2004

More than 400 design professionals have served as resource team members at the Mayors' Institute on City Design.

Joan Abrahamson—Jefferson Institute / Douglas Allen—Hargreaves Associates / Stan Allen—Field Operations / Douglas Allen—Georgia Institute of Technology / Karen Alschuler—Simon Martin-Vegi The Great American Station Foundation / Elinor Bacon—E.R. Bacon Development / Adele Fleet Bacow—Policy and Management Associates / Susan Balmori—Balmori Associates / Andrew Baque— Craig Barton—University of Virginia / Cheryl Barton—Ken Kay Associates / Charles Bartsch—Northeast-Midwest Institute / Mary Catherine Bateson—George Mason University / Constance Beaumo Bell—University of Maryland / Dena Belzer—Strategic Economics / Ralph Bennett—University of Maryland / Daniel Bennett—University of Arkansas / David Bergmann—Economic Research Associa

University of Pennsylvania / Edward Blakely-University of Southern California / Warren Boeschenstein-University of Virginia / Chuck Bohl-University of Miami / J. Max Bond-Bothwell-Urban and Landscape Design / Roberta Brandes Gratz-Author / H. Alan Brangman-Georgetown University / Benjamin Bratton-Southern California Institute of

House / Terry Brooks—Development Services / Catherine Brown / J. Carter Brown / Joseph Brown—EDAW / Will Bruder-Walkable Communities / Tom Buresh—University of Michigan / Carol Burns—Harvard University / Taylor MacDougall Burns Campos—Jones & Jones / Michael Carmichael—EDAW / Elaine Carmichael—ERA Associates / Donna Carter—Carter Cincinnati / Rick Chellman—TND Engineering / Susan Child—Child Associates / Jeffrey Chusid—University of Texas / John Virginia / David Collins—City of Knoxville / Paula Collins—Western Development Group / Nancy Rutledge Connery / Robert Cox-University of Virginia / David Crane-University of South Florida / Dana Crawford-Urban Neighborhoods / David



Architects / Shirl Byron-Morgan Design Associates / Colin Cathcart-Clark—The John A. Clark Company /

Conradt / Judith Corbett-Local Government Commission

Deborah Dalton-University of Oklahoma / Elizabeth Danze-University of Texas / Deborah Darden-Lackawanna Field Office, National Park Service / Robert Davis-Seaside Community Dev. Co Deakin—University of California at Berkeley / Mario di Valmarana—University of Virginia / Eduardo Diaz—San Antonio Dept of Arts & Cultural Affairs / David Dillon—Dallas Morning News / Hank Dit Dock—Meyer Mohaddes Associates / Harry Dodson—Harry Dodson Associates / Kathy Dorgan—Dorgan Architecture and Planning / Victor Dover—Dover, Kohl, & Partners / John Dowlin—Hamilton of Maryland / Ruth Durack—Urban Design Center of Northeast Ohio / Juan Echaniz i Sans / Stanton Eckstut—Ehrehnkrantz & Eckstut Architects / John Eddy—Arup / Julie Eizenberg—Koning/Eizenb Filson—Tulane University School of Architecture / Robert Fishman—University of Michigan / Nancy Fleming—SWA Group / Kristina Ford—New Orleans City Planning / Ronald Forman—Audubon Institut & Roy / Dennis Frenchman—Lane Frenchman & Assoc. / Leslie Gallery / Elizabeth Gamard—Tulane University / Mario Gandelsonas—Princeton University / Harvey Gantt—Gantt Huberman Archit Architecture / Patricia Gay—Preservation Resource Center / Robert Geddes—Geddes Demshak Architecture & Planning / Stephanie Gelb—Battery Park City Authority / Rosalie Genevro—The Architecture

/ Nathan Glazer-Harvard University / Parris Glendening-District / Udo Greinacher-University of Cincinnati / Rick Halsband-RM Kliment & Frances Halsband Arch. / Robert California at Berkeley / Tom Hester-Civitas / Chamelle Hicks-Darby & Levin / William Hudnut-Urban Land Institute / Ray Public Schools / Gloria Jeff-Federal Highway Administration



Smart Growth Leadership Institute / Harold Glover / Deborah Goddard—Harvard University / Terry Goddard— Greiwe-Downtown Cincinnati, Inc. / Toni Griffin-District of Columbia Office of Planning / Maxine Griffith-Phi Harris-University of Southern California / Pamela Hawkes-Ann Beha Associates / Laurie Hawkinson-CHPlanning / Tony Hiss—Author / John Hoal—Washington University / David Hollenberg—National Park Huff-Huff + Gooden Architects / Steven Hurtt-University of Maryland / Ernest Hutton-Hutton Associates / Ronald Jensen—Arizona State University / Carlos Jimenez— Carlos Jimenez Studio

Mark Johnson-Civitas / Grant Jones-Jones & Jones / Mary Margaret Jones-Hargreaves Associates / Ellen Dunham Jones-Georgia Institute of Urban Development / John Keene—University of Pennsylvania / Douglas Kelbaugh—University of Michigan / Katharine Kelley—Green Street Properties Scenic Byways Project / Judith Kinnard—Schwartz Kinnard Architects / Jack Kirkland—Washington University / Niall Kirkwood—Harvard University Kruckemeyer-Massachusetts Institute of Technology / Walter Kulash-Glatting Lopez Kercher Anglin / Michael Kwartler-New School for Social Association / Tom Leader—Tom Leader Studio / M. David Lee—Stull & Lee / Ruthann Lehrer—Long Beach Preservation Office / Ralph Lerner—Princeton Lockwood—Parsons Brinckerhoff Quade & Douglas / Edward Logue—Logue Development / Nellie Longsworth—Preservation Action / J. Carson Looney—Looney Ricks Kiss / Milton Lopes—University of



Technology / Dennis / Michael Kellv— / Richard Koshalek—Art Research / Florence Lad

Center for Disease C

Lvndon/Buchanan Assoc / John MacManus—Teng Associates / Janet Maierus / Michael Manfredi—Weiss & Manfredi / Roger Martin—Martin & Pitz Assoc / Tom Martinson / Thom Mayne-State University / William McDonough—University of Virginia / Brian McGrath—PATH Architects / Jill McGuire—Regional Arts Commission / Alistair McIntosh—Sasaki Associates / Segwick & Building Services / Elizabeth Meyer—University of Virginia / Norman Millar—Woodbury University / Iris Miller—Catholic University / David Mohney—University of Kentucky / Harvey

University Padien Architects / University of Texas Poole - POOLE Associates/Roxanne

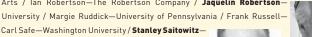


South California Institute of Architecture / Anne Vernez Moudon—University of Washington / Jennifer Moulton / Grover Mouton—Tulane University Pennsylvania / Patricia O'Brien—Patricia O'Brien Landscape Architecture / Cheryl O'Neil—Torti Gallas CHK / Gary Okerlund—Okerlund & Associates / Mahendra Parekh—Morgan State University / Peter Park—City of Denver Community Development and Planning / Barbara Parmenter—University

/ Robert Peck-Design / William



Washington Board of Trade / Barton Phelps-Barton Phelps and Assoc / Elizabeth Plater-Zyberk-Porter-MIT School of Architecture and Planning / Harry Porter-University of Virginia / Shelley Mayor of Cincinnati / Samina Quraeshi-University of Miami / Dennis Rash-University of North Environmental Defense Fund / Nicholas Retsinas—Harvard University / James Richards / Robert Arts / Ian Robertson-The Robertson Company / Jaquelin Robertson-



Technology / Mark Robbins-National Endowment for the University of Washington / Donald Royse-Washington

/ Donovan Rypkema—Place Economics / Joaquin Sabate i Bel—CCRS Architects / Carl Safe—Washington University / Stanley Saitowitz-Scheer—Scheer & Scheer / Mark Schimmenti—University of Tennessee / Roger Schluntz—University of New Mexico / Thomas Schmid— Matthew Seltzer / Siddhartha Sen-Morgan State University / Richard Sennett-New York University / John Shaw-Rancon Financial Merrick Sklarek—Jerde Partnership / Daniel Slone—McGuire, Woods, Battle and Boothe / Ken Smith—Ken Smith Landscape Architect / California at Berkeley / Richard Sommer-Harvard University / Michael Sorkin-The Michael Sorkin Studio / Michael Southworth-Architecture / Dianne Steinbach—City of Madison Planning & Development / Frederick Steiner—University of Texas / James

Associates / Eric Swanson-The LandBank Group / Marilyn Taylor-Pennsylvania / Susan Torre—Team for Environmental Architecture / Harriet Traurig / University / Karen Van Lengen-University of Virginia / Thomas Vint / David Walters-/ Cynthia Weese—Washington University / Martha Lampkin Welborne—Surface Transit Michael Willis-Michael Willis & Associates / Patricia Wilson-National Trust for



University of Project / Peter

Tod Williams Billie Tsien & Associates / Gregory Tu

North Carolina at Charlotte / Richard Ward—Develo Werwath-The Enterprise Foundation / Richard We Preservation / James Wines-SITE / Thomas Wright



ue Winkelstein Morris / Andrew Altman—District of Columbia Urban Design Center of Northeast Ohio / Julie Bargmann

Office of Planning / Thomas Anding—University of Minnesota / John Archer—University of Minnesota / Elmo Baca— University of Virginia / Jonathan Barnett—University of Pennsylvania / Richard Baron—McCormack Baron & Assoc /

American Academy in Rome / Jay Chatterjee-University of

Cole—Former Mayor of Pasadena / Richard Collins—University of

Vanderbilt University / Leland Cott—Harvard University / Maurice

Institute of Technology / Diane Dale-University of Virginia /

de Monchaux—Massachusetts Institute of Technology / Elizabeth

Dobbins-Atlanta Planning & Development Commission / Fred

University of California at Berkeley / Philip Howard-Howard.

Universty of California at Berkeley / Clifford Janey-Rochester

William Johnson-Peter Walker/William Johnson & Partners /

Group / Jerold Kayden-Harvard University / Frank Keefe-IMB

/ Fred Kent-Project for Public Spaces / Susan Kidd-Georgia Krier-Architect / John Kriken-Skidmore, Owings & Merrill / Ken

tes / Fred Bernstein—Author / Anita Berrizbeitia—University of Pennsylvania / Mina Wright Berryman—National Endowment for the Arts / Jay Biggins—Stadtmauer, Bailkin-Biggins / Eugene Birch— Davis, Brody & Assoc / Ben Boozer—South Carolina Downtown Development Association / Amy Bortz—Towne Properties / Peter Bosselman—University of California at Berkeley / Stephanie Architecture / Joseph Breiteneicher—Philanthropic Initiative / Susanne Brendel-Pandich—National Trust for Historic Preservation / Todd Bressi—Pratt Institute / Annette Bridges—Scott Joplin Bruner—Bruner-Cott, Associates / Charles Buki—Neighborhood Reinvestment Corp. / John Bullard—University of Massachusetts / Ignacio Bunster-Ossa—Wallace Roberts & Todd / Dan Burden— State University / Bruce Cain—University of California at Berkeley / Peter Calthorpe—Calthorpe Associates / Mark Cameron—Morgan State University / Robert Campbell—The Boston Globe / Mario

nt—National Trust for Historic Preservation / Laurie Beckelman—World Monuments Fund / Robert Becker—Audubon Institute / William Beetle—New Jersey Department of Transportation / Matthew

Kiss & Cathcart Architects / Karen Chapple—University of California at Berkeley / Adele Chatfield-Taylor—

Janine Clifford — Clifford Planning / Henry Cobb sion / Fernando Costa—City of Fort Worth Planning ter Cudnohufsky—Walter Cudnohufsky & Associates rp. / Thomas Davis—University of Texas / Marleen tmar—Reconnecting America / David Dixon—Goody, County Commission / Robert Dripps—University of

era Architecture / Merril Elame / Harrison Fraker—University of ects / Kathleen Garcia-Wallace ural League of New York / Robert Former Mayor of Phoenix / Joan ladelphia Planning Commission /



Pei, Cobb, Freed, & Partners / Rick Department / John Costonis-

Richard Dagenhart-Georgia Davis-University of Tennessee / John Clancy, & Associates / Michael Virginia / Andres Duany—Duany Plater-Zyberk & Co. / Joseph Duckworth—Arcadia Communities, Inc. / Karl DuPuy—University

Scogin, Elam & Bray / Nan Ellin—Arizona State University / Russell Ellis—University of California / Ray Farris—Tuscan Development / Ronald California at Berkeley / Iain Fraser—Washington University / Philip Freelon—The Freedom Group Architects / Eduardo Freer—Johnson, Johnson Roberts & Todd / Alexander Garvin—NYC 2012 / Augustin Garza—Garza Group / Ray Gastil—The Van Alen Institute / Don Gatzke—Tulane School of Gibbs—Gibbs Planning Group / Deirdre Gibson—National Park Service / Tom Gilmore—Gilmore Associates / Adam Glaser—Washington University Goody—Goody, Clancy & Associates / Vince Graham—Civitas / Ken Greenberg—Greenberg Consultants / Randy Gregson—Downtown Development Jerry Gutenschwager—Washington University / Sharon Haar—University of Illinois at Chicago / Gary Hack—University of Pennsylvania / Francis

Smith-Miller + Hawkinson Architects / Duncan Hazard—Polshek Partnership Architects / Clifton Henry—Hammer, Siler, George and Associates / Randolph Hester—University of Service / Cindy Holler—Fannie Mae / Michael Holleran—University of Colorado / Walter Hood— Inc / Thomas Hylton / Betsy Jackson-International Downtown Association / Allan Jacobs-/ Anthony Johns-Morgan State University / Carol Johnson-Carol R.Johnson Associates / Jones-Virginia Polytechnic Institute / John Kaliski-Urban Studio / Peter Katz-The Citistates District of Columbia Housing Authority / Sheila Kennedy-Kennedy & Violich Architecture

d—The Mary Ingraham Bunting Institute / Phyllis Lambert enter City District / Robert Lewis—Development Strategies / Georgia / Fidel Lopez—Broadacre Management Co / Weiming

Center College of Design / Spiro Kostof / Alex Krieger-

Morphosis / Randolph McAusland-National Mead / Mary Means-Mary Means & Associates /

Molotch—New York University / Steven Moore—University of Texas / Linda Morgan—OENJ Cherokee Corporation / William

Oveshola Olatove-Hamilton Rabinovitz and Alschuler / Laurie Olinof Texas / John Parsons-National Park Service, National Duany Plater-Zyberk & Co. / Alan Plattus—Yale University / Linda Pollak—

Poticha-Congress for the New Urbanism / Jerry Pratter-The Stolar Carolina at Charlotte / William Rawn—William Rawn Assoc / Genevieve Rav-Richardson—City of Cincinnati / Hunter Richardson—The Richardson Group

Harvard University / Leon Canadian Centre for Architecture / William Lamont-Murray Lamont & Assoc. / Robert Lane-Regional Plan

James Lewis—Concur / Roger K. Lewis—University of Maryland / Bruce Liedstrand—City of Cathedral City / Stephen Lu-Lowertown Redevelopment / Donlyn Lyndon-

Endowment for the Arts / Maureen McAvev-Urban Land Rebecca Mendez—University of California at Los Angeles /

/ Stan Mulvihill—Civitas Project Development / Roberta Mundie—Mundie & Associates / Nancy Nolan—Atlanta Chamber of

Olin Partnership / Steven Ortmann-

Capital Region / Joseph Passonneau—Joseph Passonneau & Partners / Robert Paterson— Harvard University / Sharon Lee Polledri / Stefanos Polyzoides-Moule & Polyzoides / Kathy Partnership / Michael Pride-Wells-University of Kentucky / Michael Pyatok-Pyatok and Urban Conservation & Design / Wendy Redfield—North Carolina State University / Wellington / John Riordan—International Council of Shopping Centers / Randall Roark—Georgia Institute of

Cooper, Robertson & Partners / Michael Robinson—Auburn University / Susie Rodriguez—Polshek Partnership Architects / Catherine Ross—Georgia Institute of Technology / Charles Royer—

University of Cincinnati / Tim Ryan—University of New Orleans / Deborah Ryan—University of North Carolina at Charlotte / Witold Rybczynskies / Ignacio San Martin—Arizona State University / David Sawicki—Georgia Institute of Technology / Peter Schaudt—Peter Lindsay Schaudt Landscape ontrol and Prevention / Mark Schuster—Massachusetts Institute of Technology / Martha Schwartz—Martha Schwartz, Inc. / Mack Scogin—Scogin, Elam Downtown Development District / William Shutkin—Massachusetts Institute of Technology / Fred Silva—Public Policy Institute of California / Roger BA Properties / Sarah Smith—Arts in Transit. Bi-State Development Agency / Kennedy Lawson Smith—National Trust for Historic Preservation / Daniel chael Speaks—Southern California Institute of Architecture / Frank Spielberg—SG Associates / Kiril Stanilov—University of Cincinnati / Michael



University of Pennsylvania Architecture / Brenda and Bray, Architects / Simmonds / Norma Solomon-University of Stanton-Michael Stanton

University of California at Berkeley / Institute / Ron McCoy-Arizona

Stephen Metli-Sioux Falls Planning

Morrish-University of Virginia / Commerce / Enrique Norten-

Capitol METRO / Elizabeth Padien-

kland—University of Michigan / Donald Stull—Stull & Lee / Beth Sullebarger—Cincinnati Preservation Association / Deborah Sussman—Sussman/Pejza and Co. / Starling Sutton—Sutton and Tharp—Land Strategies Corporation / Bing Thom—Bing Thom Architects / Thomas Thomson—Washington University / Ross Tilghman—TDA Illinois / Anthony Tomazinis—University of ng—Freedman, Tung & Bottomley / Henry Turley—Turley Company / Michael Underhill—Arizona State University / Max Underwood—Arizona State University / W. Davis Van Bakergem—Washington oment Strategies / Sam Bass Warner / Alex Washburn — W Architecture / Elizabeth Waters / Stroud Watson — Riverfront Downtown Planning and Design Center / Gregory Weaver — Catellus Development sley—University of Pennsylvania / Carroll Westfall—Notre Dame University / Deborah Whitehurst—Arizona Commmunity Foundation / William Whyte—Author / Williams Williams—Rice University / Regional Plan Association / Robert Yaro—Regional Plan Association / Patricia Zingsheim / Donald Zuchelli—ZHA / Charles Zucker—American Institute of Architects

Bond



#### Jerry Abramson

Mayor of Louisville, KY

A little more than a decade ago, downtown Louisville was isolated from the Ohio River and its heritage by an interstate highway, industry on the waterfront, and decades of neglect. But today Waterfront Park has become the "living room for the city," where locals and tourists come to connect with the city's history, stroll along the river, board riverboats, and enjoy outdoor festivals.

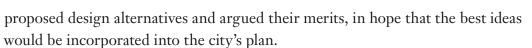
The rebirth of the riverfront began with the election of Jerry Abramson as mayor in 1985 and picked up momentum when he attended the Mayors' Institute on City Design. Mayor Abramson was elected to office in a city nicknamed "River City," but Louisville's pedestrian and recreational access to the Ohio River was severed in 1972 when an elevated highway along the waterfront was constructed.

From the beginning, Mayor Abramson believed that the fabric of Louisville's downtown had to be stitched back together for it to function best. He turned to the Mayors' Institute for guidance.

As a participant in the twelfth national Institute in 1992, the Mayor discussed his vision for Louisville's downtown with the design experts around the table. These included urban designers, park planners, and experienced developers from other cities with revitalized waterfronts who were excited about the opportunity to bring their expertise to Louisville.

In a lively 90-minute brainstorming session of the sort that has become a hallmark of the Mayors' Institute, these experts, Mayor Abramson, and the other invited mayors





HIM

Mayor Abramson returned to his city with renewed vision and vigor. The Mayor, the 15-member Louisville Waterfront Development Corporation that he created, and the firm Hargreaves Associates that he hired to develop a master plan began to deliver on the promise of the Mayors' Institute discussions.

"We made smart design decisions working with a great designer," the Mayor said. "We assembled a strong team and involved the community in the planning. The park's scale and use of space make it an appealing and long-lasting part of our local landscape."

To reconnect downtown to the waterfront, streets were reconfigured and a highway on-ramp was moved to open up views. Despite those changes, the river was still not visible from most downtown streets. To correct this problem a new park was gradually sloped toward the river, allowing for direct views and acting as a visual focal point. New lighting, public art, and water features were added to enliven the waterfront.

The project continues. At this time, 72 acres of waterfront have been converted from industrial to public space. Fundraising for an additional 13 acres is underway, and there are plans to build a pedestrian bridge across the river.



Jerry Abramson Mayor of Louisville, KY MICD 12, 1992

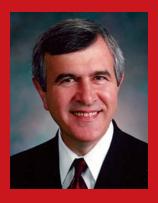
"From my experience with the Mayors' Institute on City Design, I've gained a greater appreciation for the value of design and its importance in improving communities. As mayor, you can't create a vision for your community without including design as a critical component."



If crowds are any indication, the effort is a success. More than one million people visit the waterfront each year, and an estimated 5,000 people work in a waterfront district which once had only a hundred or so employees.

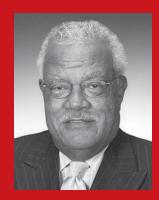
A ragged strip of industrial land bordered by railroads, junkyards, and a snarl of highways has become a place where residents and visitors enjoy the best of Louisville. This good news story is one of dozens nationwide where the Mayors' Institute on City Design has played a role in the physical transformation of an American city.





Mike Johanns Governor of Nebraska Former Mayor of Lincoln, NE MICD 13, 1992

"I enthusiastically support the Mayors' Institute. I came back to Lincoln excited and well prepared to bring design to basic services in a way that gives return and reward to the taxpayer."



William Johnson Mayor of Rochester, NY MICD 17, 1994 / MICD GSA Special Session, 2000

"The opportunity to share ideas and probe concepts and plans with colleagues and design professionals over a two-day period is a rewarding experience that no amount of money can buy. In more than 33 years of professional experience, no program or learning experience has been more beneficial to me than this one."



Manuel Diaz Mayor of Miami, FL MICD 34, 2004

"All of the great things I heard about the Mayors' Institute were proved true. I only wish I had made the time earlier to attend. The quality of the resource professionals and the ensuing discussions exceeded my high expectations and gave me some valuable insight into the physical future of my city. To each of my colleagues at the U.S. Conference of Mayors: If you are lucky enough to be invited, don't pass up the opportunity to attend."

# Transforming communities through design



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#### **National Endowment for the Arts**

1100 Pennsylvania Avenue, NW Washington, DC 20506 www.arts.gov

#### The American Architectural Foundation

1799 New York Avenue, NW Washington, DC 20006 www.archfoundation.org

#### The U.S. Conference of Mayors

1620 Eye Street, NW Washington, DC 20006 www.usmayors.org