

PROMIT Co-ordination Action Promoting Innovative Intermodal Freight Transport

Intermodal Transport Across Borders

Bologna

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Project Co-ordinator**

PROMIT Partners

PTV	PTV Planung Transport Verkehr AG (DE)
HIT	Centre for Research and Technology Hellas/ Hellenic Institute of Transport (GR)
LogIT	LogIT (NO)
TREDIT	Transeuropean Consultants for Transport, Development and Information Technology (GR)
Rapp	Rapp Trans AG (CH)
VTT	Technical Research Centre of Finland (FI)
ISL	Institute of Shipping Economics and Logistics (DE)
KTI	Közölekedestudományi Intézet KHT (HU)
TNO	Netherlands Organisation for Applied Science Research (NL)

Thematic clustering initiative PROMIT

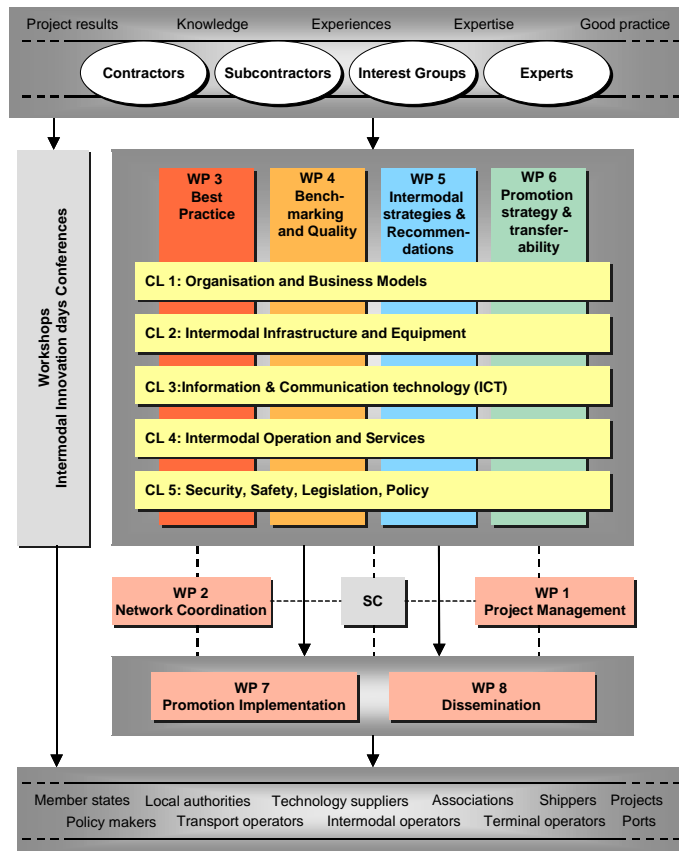
- Set up and maintain an expert network
 - Collecting and processing know how and information
 - Linking up to other initiatives
- Focussing and clustering of information
 - Identification of critical success factors
 - Identification of barriers and limitations
- Promotion and transferability of innovations and best practices
 - Enhance awareness on innovations
 - Improve accessibility to innovations and best practice
- Developing and testing new promotion initiatives

Instruments

- Workshops and conferences
- Information material (deliverables)
- Internet platform www.promit-project.net
- Dissemination material



Challenges for the structuring, organisation and focussing



- A European wide cluster management as organisation, communication and transfer platform
- WP to process and present know how and information
- Focussing information and know how in 5 clusters:
 - CL 1: Organisation & business models
 - CL 2: Infrastructure and equipment
 - CL 3: Intermodal ICT
 - CL 4: Operation & services
 - CL 5: Security, Safety, Legislation & Policy

Project Overview – Work Packages

WP1: Project Management (PTV)

WP 2: Network Co-ordination (HIT, Steering group)

WP 3: Best Practices (Rapp)

WP 4: Benchmarks and Quality (KTI)

WP 5: Intermodal Strategies and Recommendations (VTT)

WP 6: Promotion Strategy (PTV)

WP 7: Promotion implementation (LogIT)

WP 8: Dissemination (HIT)

CL 1: Organisation and business models (TNO)

CL 2: Intermodal infrastructure and equipment (LogIT)

CL 3: Information & Communication technology (TREDIT)

CL 4: Operations and Services (Rapp)

CL 5: Security, Safety, Legislation and Policy (ISL)

Deliverables produced after year 1

The PROMIT consortium consolidated the results of year 1 activities in 4 technical deliverables

- D 3.1 Best Practice year 1
- D 4.1 European Benchmarks in Intermodal Transport
- D 5.1 PROMIT Recommendations on strategies and future activities
- D 6.1 Promotion strategy plan

**All Deliverables can be downloaded from the PROMIT web site
www.promit-project.net**

Development of a Benchmarking tool

- Benchmarking tool for self assessment
- Collecting benchmarks on
 - Transit time
 - Transport costs
 - Reliability
 - Service quality
- Presently to be completed with a first set of data by the PROMIT partners
- Afterwards as self assessment tool for operators
- Available by November 2007

PROMIT

Please enter the geographical origin of your transport chain:

Origin
 ZIP: 76131
 Town: Karlsruhe

Please enter the geographical destination of your transport chain:

Destination
 ZIP: 21912
 Town: Rotterdam

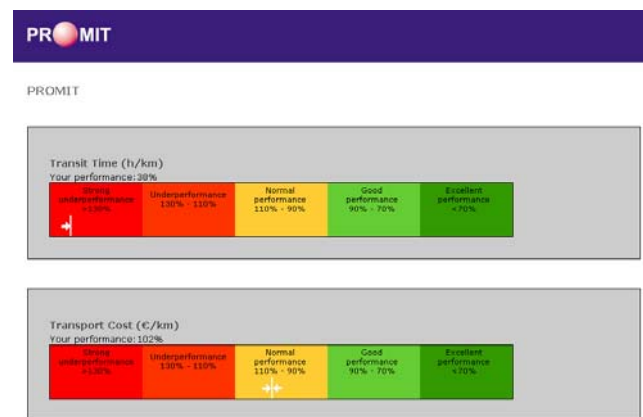
What shipment unit is employed in the transport chain:

Shipmentunit
 All container
 Trailer
 Swap body (13.60m)

Please indicate the total distance of your transport chain:

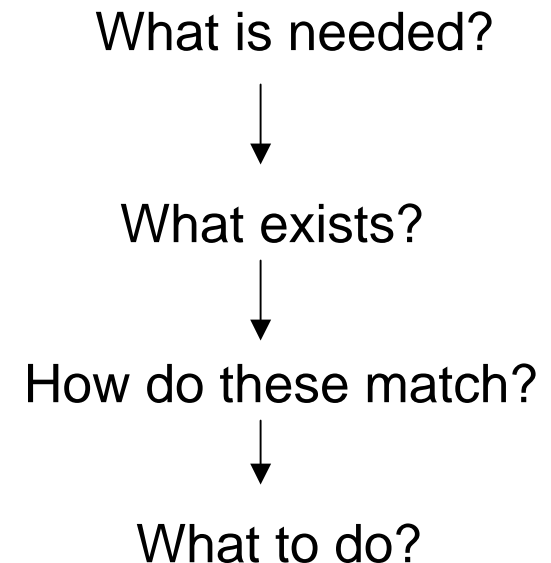
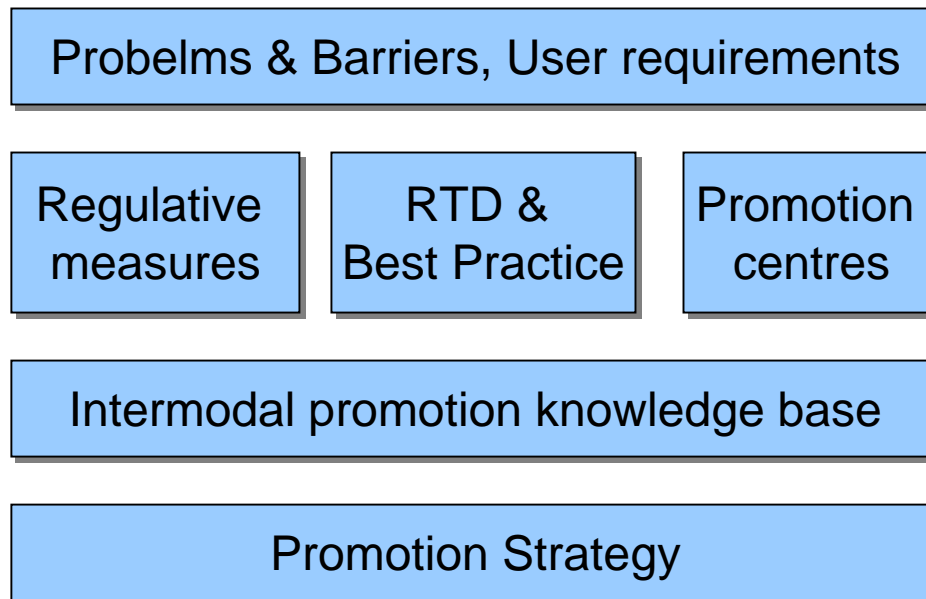
Distance
 km: 600

In what frequency is your transport service carried out:



Promotion Strategy and Implementation

Aim is to provide a better awareness to intermodal innovations and to develop measures/guidelines for implementation



Promotion Requirements I

Problems and barriers in intermodal transport

- Harmonisation deficits across transport modes
- Large number of actors involved
- Different transport infrastructure
- High safety regulation in none road transport modes
- Lack of intermodal education

User requirements on transport services

- For all users price and lead time are key performance indicators
- Additional factors for shippers are frequency of services and safety issues, for transport operators logistical issues.

Promotion requirements II

Requirements on promotion entities

- Information on intermodal services
- Information on intermodal best practice
- Information to improve efficiency of transport chains
- Bringing stakeholders together

Conclusions

Providing fiscal support improving the cost side of intermodal solutions is an approach that stimulate the take up of intermodal logistics. In addition, providing suitable information on technologies and procedures improving the efficiency of intermodal solutions will promote the take up of intermodal approaches.

From knowledge base

The PROMIT knowledge base will be a matrix bringing together all information on best practices, regulation measures, awareness measures and promotion entities as collected by the PROMIT clusters.

Approach is to set up a tool providing all information in one data base

The screenshot displays a web-based search interface with two tabs: 'Project search' and 'Promotion search'. The 'Promotion search' tab is active. It contains three search criteria, each with a dropdown menu and a 'Submit' button:

- Acronym:** The dropdown menu is set to 'Business models'.
- Transportmode:** The dropdown menu is set to 'Multimodal'.
- Country:** The dropdown menu is open, showing a list of countries: Austria, Belgium, Croatia, Czech, Denmark, Finland, France, and Germany.

PROMIT events

- Over the project life time PROMIT will organise regular Workshops and Conferences
- The Workshops are free of charge and open to all interested parties.

Next events:

- Workshop on Euro-Asia Corridor(s) in February 2008 in Helsinki
- The PROMIT conference on 6/7 March 2008 in Valencia



Further information

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