



You are Invited to Participate in the  
United States Coalition for Education for All  
First Annual Conference

## Learning for All: Bridging Domestic and International Education

October 30, 31, November 1, 1991  
Radisson Plaza Hotel  
Alexandria, Virginia

*Honorary Chair*  
**First Lady Barbara Bush**

### Conference Sponsor

The U.S. Coalition for Education for All (USCEFA) is a diverse network of international, domestic, government and non-government groups, education associations, and individual education, business, media and health leaders. USCEFA was created as an outgrowth of the World Conference on Education for All where participants from 156 countries achieved a worldwide consensus to:

- launch a renewed worldwide initiative to meet the basic learning needs of all children, youth and adults.

USCEFA is taking this worldwide consensus and bridging between the initiatives for reform in other countries and the goals set for education reform in the United States. *Be a part of the first United States Conference to link these initiatives.*

Designed to be a participatory, agenda-setting forum, the USCEFA conference: **Learning for All: Bridging Domestic and International Education**, will showcase examples of education programs from around the world which have relevance for the United States, and highlight domestic programs which can be adapted for use in other countries.

### Conference Program

The goal of the conference is to develop specific action agendas for education and literacy issues which are common across countries.

No other conference in this country will bring together as many different constituencies to discuss education as USCEFA.

The conference program will highlight three major themes:

- Designing Education for the 21st Century
- Mobilizing Media in Support of Education
- Programming for Early Childhood Development

### Setting Agendas:

Participants will help create and shape future education agendas through USCEFA's action-oriented conference format. Jointly with presenters, participants will have the opportunity to engage in in-depth discussions, exchange lessons learned in a variety of settings, and identify new educational opportunities. There will be ample time for networking, small roundtable discussions, sharing resources, and viewing new technologies.

All panels and keynote presentations will integrate domestic and international presenters and perspectives.

### Outcomes: Action Agenda

The product of the conference will be an action document for shaping education reform initiatives in the United States and in other countries. This action agenda will reflect domestic and international research and practice.

Conference participants will find this document useful for their own advocacy. This document also will be shared with major domestic and international organizations working to improve education, including UNICEF, UNDP, The World Bank, UNESCO, USAID, major education associations in the United States, EFA Coalitions around the world, the White House, National Governors Association, United States Department of Education, and many others.

### Who will Attend

Joining forces for a common cause will be domestic and international leaders from education, business, media, health, foundations, governments, donor agencies and anyone interested in shaping the education agenda for the 21st century. Registration is limited to the first 500. *Do not miss this opportunity to be part of the solution!*

### Designing Education for the 21st Century

A challenge for the 21st Century is to balance the urgent instructional needs of today's children with the requirements of an adult workforce that is struggling to keep up with global economic and technological changes. New frameworks and broader partnerships are needed to create comprehensive educational systems that can meet the needs of all age groups, from pre-schoolers to adults. These new systems should allow for local solutions while keeping a global vision; and they must utilize the best research, leadership, and resource management practices possible.

### Proposed Panels:

- New Visions for Education: Learning as a Continuum, from Pre-School to the Global Workplace
- Expanding Literacy: Preparing for Participation in an Information Society
- Education Leadership for the Future: How to Build Coalitions and Budgets in Unconventional Times
- Getting Started: Initiating and Maintaining Sustainable Education Reform
- Beyond Chalk and Talk: Creative Methods for Instruction and Assessment
- Multicultural Education: Valuing Diversity in Today's Multi-Ethnic/Multi-National Classrooms

*"Education is the key to development. A nation simply cannot hope to sustain economic growth and alleviate poverty without a literate and numerate population"*

**Barber Conable**  
President, World Bank  
Thailand, 1990



**Learning for All:  
Bridging Domestic and  
International Education**  
*Designing Education for the 21st Century  
Mobilizing Media and Technology in Support of Education  
Programming for Early Childhood Development*  
October 30 - November 1, 1991  
Alexandria, Virginia

### Wednesday, October 30

8:30 a.m. Registration Opens  
Exhibitors Move-In

9:30 a.m. Opening Plenary:

#### Education for All: The Global Challenge

Keynote: CFR - James P. Grant, Executive Director, United Nations Children's Fund (UNICEF)

Chair: Janet Whittle, President, Education Development Center

Conference Overview:

Amalia G. Cuervo, Executive Director, U.S. Coalition for Education for All  
Frank Method, Special Advisor, U.S. Agency for International Development

10:30 a.m. Break/Exhibits

11:00 a.m. Plenary:

#### Designing Education for the 21st Century

Chair: Robert Morgan, Director, Learning Systems Institute, Florida State University

Presenters:

CFR/CEC - David Kearns, Deputy Secretary, U.S. Department of Education  
Unna Huh, Director, Center for Educational Computers, Hanyang University, Korea

12:30 p.m. Networking Lunch

2:00 p.m. Simultaneous Panel Sessions

#### Education Leadership for the Future: How to Build Coalitions and Budgets in Unconventional Times

Chair: Stephen Moseley, President, Academy for Educational Development

Panelists:

John Costello, Citizens Network for Foreign Affairs  
Christopher Cross, Business Roundtable  
Rosny Desroches, Haitian Foundation for Private Schooling, Haiti

#### Mobilizing Public Support for Quality Education

Chair: William Smith, Executive Vice President, Academy for Educational Development

Panelists:

Doe Mayer, University of Southern California  
Theresa Thomas, WJLA-TV

Invited, but not yet confirmed.

#### Expanding Literacy: Preparing for Participation in an Information Society

Chair: John Comings, Vice President, World Education

Panelists:

Thomas Sawyer, U.S. House of Representatives, Ohio  
Daniel Wagner, National Center on Adult Literacy  
Joyce White, Canadian Movement for Literacy

#### Improving Educational Quality through Distance Education

Chair: Reidar Røll, Secretary General, International Council for Distance Education, Norway

Panelists:

Cheryl Garnette, Office of Education Research and Improvement, U.S. Department of Education  
Thomas Tilson, Education Development Center

#### Assessing the Readiness of Children for School and Life

Chair: Robert Myers, Coordinator, Consultative Group on Early Childhood Care and Development

Panelists:

Cigdem Kagitcibasi, Bogazici University, Turkey  
Patricia Olmsied, High/Scope Educational Research Foundation

#### Childrearing Practices in a Changing World

Chair: Victoria Colbert, Education Senior Advisor, UNICEF, Colombia

Panelists:

Janet Brown, Regional Center for Child Development, Jamaica  
Charles Super, Pennsylvania State University

4:00 p.m. Networking/Exhibits/Break

4:15 p.m. Simultaneous Panel Sessions

#### Getting Started: Initiating and Maintaining Sustainable Education Reform

Chair: Sharon Franz, Senior Vice President, Academy for Educational Development

Panelists:

Kenneth Lay, IBM  
Leon Lessinger, formerly Associate Commissioner for Elementary and Secondary Education  
Dr. Moegladi, Ministry of Education, Indonesia

#### New Technologies for Teacher Training

Chair: David Dorn, Director, International Programs, American Federation of Teachers

Panelists:

Carleton Corrales, formerly Executive Director, AVANCE Foundation, Honduras  
John Prohaska, Office of Media Services, Fairfax County School System

#### The Missing Link: Integrating Health, Nutrition and Education

Chair: Michael Usdan, President, Institute for Educational Leadership; Co-Director, National Health/Education Consortium

Panelists:

Elizabeth Hillman, McMaster University, Canada  
Nittaya Kotchabhakdi, Faculty of Medicine, Mahidol University, Thailand

#### Building Coalitions for Children: Empowering Parents and Communities

Chair: Frederick Wood, Director, Education and Early Childhood Development, Save the Children

Panelists:

Marta Arango, CINDE, Colombia  
Emily Vargas Adams, Center for the Development of Non-formal Education

#### Computers as Educational Tools: Do They Really Make a Difference?

Chair: Katherine Williams, Associate, Institute for International Research

Panelists:

Alan Hill, Apple Computer  
Miles Gordon, Education Development Center  
Jacqueline Hess, Smithsonian Institution

6:15 p.m. Reception

7:00 p.m. Dinner Program:

#### Education for a New World Order

Chair: Richard Blissett, Assistant Administrator, Bureau for Science and Technology, U.S. Agency for International Development

Keynote:

Elena Lenskaya, Deputy Minister, Ministry of Education of Russia

**Be a part of the first U.S. conference to link worldwide efforts in education reform.**