

THE
INTERNATIONAL
ECONOMIC FORUM
OF THE AMERICAS



CONFERENCE OF MONTREAL

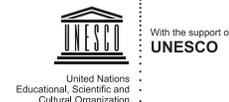
2009

> PROGRAMME

Adapting to a New World Order

15th ANNUAL CONFERENCE
Hilton Montreal Bonaventure Hotel
8 TO 11 JUNE 2009

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THE INTERNATIONAL ECONOMIC FORUM OF THE AMERICAS / CONFERENCE OF MONTREAL

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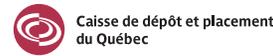


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THE CONFERENCE IN BRIEF

MONDAY, 8 JUNE 2009

ECONOMY AND GOVERNANCE

8:30 Opening Plenary Session of the Conference

Towards a New Global Economic Order

10:15 Forums (4)

(simultaneously)

1. Modernizing Financial Regulation
2. Making Innovation Strategy Succeed in a Globalized World
3. The Financial System After the Crisis: New Actors, New Issues
4. Migration, Productivity and Competition: The Challenges of Integration

12:00 Opening Luncheon

A New World Governance

15:00 Plenary Session

Thriving in a New Financial Order

17:00 Opening Cocktail

TUESDAY, 9 JUNE 2009

ENERGY, HEALTH AND SUSTAINABLE DEVELOPMENT

7:30 Working Breakfasts (2)

(simultaneously)

1. Energy Infrastructure in Africa: Needs and Opportunities
2. Agricultural Production and Food Safety: Minimizing Risk to Public Health

7:30 Executive Club Breakfast

Energy in North America: Key Issues and Opportunities

9:00 Opening Plenary Session

The Economic Crisis and Energy Issues: Sustainable Development Necessities

10:15 Forums (4)

(simultaneously)

1. North America and the 21st Century: The Era of Electric Transportation
2. Investment and Risk Evaluation in Difficult Economic Times
3. Sustainable Development and Psychological Health in the Workplace
4. Sustainability and Infrastructure: Are Public-Private Partnerships a Public Service Solution?

12:00 Luncheon

Sustainable Development in the 21st Century

15:00 Plenary Session – UNESCO Future Forum

Genomics: Towards a Revolution

15:00 Energy Forum

Sustainable Development and Renewable Energy: Project Financing

17:00 Round Table

Why Invest in Genomics?

17:30 Reception

WEDNESDAY, 10 JUNE 2009

INTERNATIONAL TRADE AND THE AMERICAS

7:30 Working Breakfasts (5)

(simultaneously)

1. Public-Private Partnerships in Infrastructure (PPPI) and Emerging Economies: The Conditions Necessary for their Implementation
2. Doing Business in French in the Americas: An Advantage
3. Doing Business in Russia
4. European Union – Americas Free Trade: The Sensitive Issues
5. Doing Business in the Republic of Colombia

9:00 Opening Plenary Session

The Economic Crisis and International Trade: Which Global Market?

10:15 Forums (4)

(simultaneously)

1. Global Economic Crisis: Challenges and Opportunities
2. Investing in Innovation: Lessons from Brazil, China and India
3. The Economic Crisis, Innovation and Productivity: The Need for Training
4. Doing Business in Shandong

12:00 Luncheon

The Americas and the New World Order

15:00 Plenary Session

The American and European Approaches to the Economic Crisis: Implications for Recovery

18:00 Reception

THURSDAY, 11 JUNE 2009

INTERNATIONAL FINANCE

9:00 Opening Plenary Session

Global Financial Crisis: Uncertain Recovery

12:00 Closing Luncheon

The Economic Crisis and the Role of Central Banks: How Far Can They Go?

Information

Tel.: 514 871-2225

www.conferenceofmontreal.com

Québec

Message from the Premier of Québec, Jean Charest



At a time when we are living through the deepest and most brutal economic slowdown in decades, leading figures of world finance and globalization are converging once more on Montréal for the International Economic Forum of the Americas.

The crisis that is sweeping the world should be seen as an opportunity to seize and an obligation to renew. Even during these early days, world governments and major financial institutions are learning from the lessons imparted by financial upheaval. But we must open our minds even further and make solutions to another crisis, climate change, a

key part of the formula as we emerge from this turmoil. Make no mistake. Our stalled economy is one of misuse of resources, one in which millions of people who remain prisoners to poverty are left behind.

My most fervent wish is that this crisis is the wake-up call that developed nations need to commit resolutely to sustainable development that seamlessly combines economic, social and environmental benefits in order to make the world better, fairer and kinder.

In this international economic maelstrom, Québec is doing well, even in the shadow of its neighbour to the south. Unemployment has edged up a mere notch and we are investing heavily in upgrading our infrastructure and in renewable energy. We are safeguarding our health services and our public education system and are forging new alliances with Europe and our fellow North Americans.

I feel that the Québec experience, based on quality public services, social solidarity, environmental leadership and a non-protectionist stance, contains the seeds for the new world order we desire so much.

This 15th edition of the Montréal Conference promises to be a setting where we can learn and share. I am taking this opportunity to pay tribute to founding chairman Gil Rémillard, who has made this annual gathering of the architects of globalization one of the most prestigious of its kind.

I look forward to seeing you.

Jean Charest
Premier of Québec

Canada

Greetings from the Prime Minister



For the last 15 years, the International Economic Forum of the Americas has been a valuable incubator of new ideas and approaches to global challenges of the day, and a vehicle for cooperation to position our hemisphere for continued growth, peace and success in the years to come.

As the world grapples with the fallout from the economic crisis, partnerships and ideas are essential. As suggested by this year's theme – Adapting to a New World Order – preparing ourselves for the future is a task no country can assume alone, in isolation from the global community.

As a strong voice for global cooperation during these tumultuous times, Canada has much to contribute. We are an active participant in efforts to strengthen the world's financial regulations, resist protectionism and open doors to international cooperation on the political and commercial fronts.

Canada is committed to working with our partners in the Americas to promote democracy, security and prosperity, including our recently signed free trade agreements with Peru and Colombia, and our ongoing involvement in the Summit of the Americas process. I was pleased with the spirit of dialogue at the 2009 Summit of the Americas in Trinidad and Tobago, which addressed the impact of the global economic slowdown and other challenges facing the Western Hemisphere.

This is not a time for isolation. It is a time for global cooperation to build the bridges that will help citizens in all of our nations through the current crisis, and set the foundation for tomorrow's success. The discussions in Montreal must be part of the solution.

On behalf of the Government of Canada, I commend you for your dedication to this task, and I wish you a pleasant and productive conference.

Sincerely,

The Rt. Hon. Stephen Harper,
P.C., M.P. Prime Minister of Canada

Message from the Mayor of Montréal, Gérald Tremblay



Dear participant,

Our city has the great pleasure this year, as it has had during each of your past meetings, of welcoming the International Economic Forum of the Americas. In just 15 years, the Montreal Conference has become an eagerly awaited event and an auspicious moment for engaging in discussions with a wide range of prominent contributors.

We are all aware that the 2009 edition of this Forum will occur in the midst of a severe recession. The term “international crisis,” which may have seemed something of an exaggeration last year, is now quite apt. That is why the conference’s theme of “Adapting to a New World Order” appears very timely to me. This theme is also broad enough to give rise to developments and to launch intense dialogue. It is often in crisis situations that we can actually apply innovative concepts, while also strongly reasserting our core values.

Throughout its history, Montréal has always been open to interchanges with the entire world. As the number 2 North American city for its number of university students per capita and home to some 60 international organizations and over 1,000 foreign subsidiaries, our city is skilled in economic, cultural and social adaptation.

I would like to extend a very warm welcome to all Forum participants, with the hope that those who are making their first visit to Québec’s leading city will have the time to discover its charm, vitality and originality. I also hope that your current deliberations will generate fresh ideas and help maintain a process of cooperation and exchange that extends beyond borders.



Gérald Tremblay
Mayor of Montréal

Message from the Founding Chairman of the Conference of Montreal, Gil Rémillard



This year, the International Economic Forum of the Americas/Conference of Montreal is being held at a time when certain positive economic signs are starting to appear. Is this the beginning of the end of the serious economic crisis that has beset us for close to two years? Or is it just a lull before a real depression? One thing is certain, we must make profound changes to how we think and act if we are to return to growth. For its 15th anniversary, under the central theme “Adapting to a New World Order”, the Conference of Montreal has brought together some of the most knowledgeable and influential decision-makers from the international scene to discuss the major challenges facing us in the

most serious economic crisis since the 1930s. I wish to thank them for accepting our invitation and bringing first-hand international information to our 3,000 or more participants.

Thanks to the collaboration and unflagging support of our partners and sponsors, this year we will take several more important steps toward having the Conference recognized as one of the foremost independent economic forums in the world.

A conference of this scope cannot be held without government collaboration, and my very sincere thanks go to both Ottawa and Québec City.

The General Director, Marie DuPont, the Vice-President, Nicholas Rémillard and the entire Conference of Montreal team join me in welcoming all the participants and international delegations attending this 15th edition of the International Economic Forum of the Americas/Conference of Montreal.

Enjoy the conference.



Gil Rémillard

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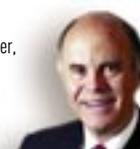
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McGill University



Guillermo ORTIZ MARTÍNEZ
Governor,
Central Bank of Mexico



Michael SABIA
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Caisse de dépôt
et placement
du Québec



Dominique STRAUSS-KAHN
Managing Director,
International
Monetary Fund
(IMF)



Jean-Claude TRICHET
President,
European Central Bank



Thierry VANDAL
President and
Chief Executive Officer,
Hydro-Québec



Luc VINET
Rector,
Université de Montréal



Duarte M. da PONTE MIRANDA, Secretary of the Board of Governors

MONDAY, JUNE 8

In collaboration with the Autorité des marchés financiers



7:00 REGISTRATION

8:30 OPENING PLENARY SESSION OF THE CONFERENCE

Towards a New Global Economic Order

In collaboration with the Autorité des marchés financiers (AMF)

Room

Westmount/Outremont

The financial and economic crisis that has been ongoing for more than a year and a half is the largest the world has known in the last sixty years. Are we truly moving towards a recovery, or are we, on the contrary, heading towards a second Great Depression?

Introduction:

- **Gil Rémillard**, *Founding Chairman, International Economic Forum of the Americas (IEFA)*

Welcoming words:

- **Gérald Tremblay**, *Mayor of Montréal*

PLENARY SESSION

Chair:

- **Raymond Bachand**, *Minister, ministère des Finances and Minister, ministère du Développement économique, de l'Innovation et de l'Exportation du Québec (MDEIE)*

Speaker:

A RETURN TO ECONOMIC GROWTH...?

- **Dominique Strauss-Kahn**, *Managing Director, International Monetary Fund (IMF)*

Invited speaker:

THE ECONOMICS OF CONFIDENCE

- **Jonathan Spector**, *Chief Executive Officer, The Conference Board (United States)*

10:00 **COFFEE BREAK** – Offered by the Directors College

10:15 **FORUM 1** (simultaneously)

Modernizing Financial Regulation

In collaboration with the Autorité des marchés financiers (AMF)

Room

Le Portage

The financial crisis has highlighted the fact that investor protection requires increased collaboration between regulators worldwide. What means should be made available to financial market institutions to ensure compliance with regulations and to deter fraud? Could a worldwide regulation coordinating committee prevent the recurrence of a major crisis like the one we are currently experiencing? How far can we go in tightening market controls and monitoring without jeopardizing the markets' economic vitality?

Moderator:

- **Pierre Bernier**, Executive Vice-President, Autorité des marchés financiers (AMF)

Introduction:

- **Jonathan Spector**, Chief Executive Officer, The Conference Board (United States)

Speakers:

- **David Wyss**, Chief Economist, Standard & Poor's
- **Gautier Dirckx**, President and CEO, BNP Paribas (Canada)

10:15 **FORUM 2** (simultaneously)

Making Innovation Strategy Succeed in a Globalized World

In collaboration with Industry Canada and Business Development Bank of Canada (BDC)

Room

Mont-Royal/Hampstead/Côte-St-Luc

In order to survive, businesses must set themselves apart from their competitors: innovation is therefore a key component of their success. Innovation requires both a strategic vision on the part of businesses, as well as enabling conditions that can be fostered through government policies. Does globalization provide opportunities to facilitate innovation? How can firms integrate the need to innovate in their strategic decision-making process? What role, if any, should governments play in promoting innovation and competitiveness, and what are the tools at their disposal to fulfill this role?

Moderator:

- **Jean-René Halde**, President and Chief Executive Officer, Business Development Bank of Canada (BDC)

Introduction:

- **Angel Gurría**, Secretary General, Organisation for Economic Co-operation and Development (OECD)

Speakers:

- **Nitin Kawale**, President, Cisco Systems (Canada)
- **Marcel de Picciotto**, Former President and Chief Executive Officer and Senior Advisor to the President, Thalès Canada Inc.
- **Paul Boothe**, Senior Associate Deputy Minister, Industry Canada

10:15 FORUM 3 *(simultaneously)***The Financial System After the Crisis: New Actors, New Issues**

In collaboration with the Caisse de dépôt et placement du Québec

Room Fontaine B

The shock caused by the financial crisis was so huge that governments across the world have jumped to the rescue of large financial institutions, insurance companies, and manufacturers who were short of liquid assets. Should we anticipate a long period of stagnation like the one Japan has suffered over the past few years? Or rather, might governmental measures lead us into another inflationary cycle? How should the role of the US government as an assumed shareholder be envisioned? What will the financial world look like after the storm recedes?

Chair:

- **Laurent Martin**, Director, Chief Economist, Macroeconomic Analysis, Caisse de dépôt et placement du Québec

Introduction

- **Dominique Strauss-Kahn**, Managing Director, International Monetary Fund (IMF)

Speakers:

- **Jan Hatzius**, Chief U.S. Economist, Goldman Sachs & Co.
- **Anne Golden**, President and CEO, The Conference Board of Canada

10:15 FORUM 4 *(simultaneously)***Migration, Productivity and Competition: The Challenges of Integration**

In collaboration with the ministère de l'Immigration et des Communautés culturelles du Québec (MICC)

Room Fontaine E

All Western countries are striving to attract highly qualified migrant workers. How can governments support companies in order to attract and incorporate newcomers? What are the conditions under which migrant workers will bring businesses an added value of competitiveness and productivity? What strategies can companies use to integrate migrant workers?

Moderator:

- **Denis Deschamps**, President and Chief Operator Officer, Drakkar

Welcoming words:

- **Yolande James**, Minister, ministère de l'Immigration et des Communautés culturelles du Québec (MICC)

Introduction:

- **Guy Ryder**, Secretary General, International Trade Union Confederation (ITUC)

Speakers:

- **Yves Doutriaux**, State Advisor (France)
- **Demetrios Papademetriou**, President and Member of the Board of Trustees, Migration Policy Institute (United States)

12:00 **OPENING LUNCHEON****A New World Governance**

Under the honorary presidency of Jean Charest, Premier of the Province of Québec

Room Westmount/Outremont

Welcoming Words:

- **Gil Rémillard**, *Founding Chairman, International Economic Forum of the Americas (IEFA)*

Introduction:

- **Jean Charest**, *Premier of the Province of Québec*

PART 1 TOWARDS A FAIRER FORM OF GLOBAL ECONOMIC GOVERNANCE*Speaker:*

- **Robert B. Zoellick**, *President, The World Bank Group*

Interviewed by:

- **Charlie Rose**, *Host of The Charlie Rose Show (PBS), United States*

Thanked by:

- **Paul Desmarais, Jr.**, *Chairman and Co-CEO, Power Corporation of Canada and Chairman of the Board of Governors, International Economic Forum of the Americas (IEFA)*

PART 2 THE NEED FOR GLOBAL SOLIDARITY*Speaker:*

- **Kamlesh Sharma**, *Secretary General, The Commonwealth*

Introduced by:

- **Angel Gurría**, *Secretary-General, Organisation for Economic Co-operation and Development (OECD)*

Thanked by:

- **Jim Flaherty**, *Minister of Finance of Canada*

15:00 PLENARY SESSION**Thriving in a New Financial Order****Room***Westmount/Outremont*

The economic crisis highlights the need for a new international order capable of bringing back an atmosphere of trust. How is this to be achieved despite difficult political situations prevailing in various parts of the world, the risks pertaining to wars and terrorism, uncertainties about the evolution of the global market, the potential for another energy crisis, the effects of climate change and, finally, the huge job losses that we are currently seeing? In such a complex context, how can we understand the new global economic order that is in the making?

Chair:

- **Hélène Desmarais**, *Chairman of the Board, HEC Montreal, Chairman of the Board and Chief Executive Officer, Centre d'entreprises et d'innovation de Montréal and President of the Consultative and Strategic Orientation Board, Conference of Montreal*

Moderator:

- **Tom d'Aquino**, *President and Chief Executive Officer, Canadian Council of Chief Executives (CCCE)*

*Speakers:***POLITICAL RISKS AND TERRORISM: HOW TO TACKLE THEM?**

- **Shaukat Aziz**, *Former Prime Minister of Pakistan*

ECONOMIC CRISIS AND THE RISKS FOR DEMOCRACY

- **José Miguel Insulza**, *Secretary General, Organization of American States (OAS)*

MEASURING GLOBAL RISK

- **M. Shafik Gabr**, *Chairman and Managing Director, ARTOC Group (Egypt)*

EMPLOYER-EMPLOYEE SOLIDARITY: PEACE AND STABILITY IN DANGER

- **Guy Ryder**, *Secretary General, International Trade Union Confederation (ITUC)*

17:00 OPENING COCKTAIL – *Le Portage Terrace**Offered by the Government of Ontario*

MILLENNIUM DAY

TUESDAY, JUNE 9

In collaboration with Rio Tinto Alcan

RioTintoAlcan**7:00** REGISTRATION**7:30** WORKING BREAKFAST 1 *(simultaneously)***Energy Infrastructure in Africa: Needs and Opportunities***In collaboration with the Institut de l'énergie et de l'environnement de la Francophonie (IEPF)***Room** Fontaine D

Increased energy infrastructure and interconnection networks are needed to promote access to energy in several African states. How best to achieve the financing and management of energy infrastructure projects on the African continent? What opportunities are there for investors and entrepreneurs? What are recent examples of successful projects?

Moderator:

- **Fatimata Dia Touré**, Director, Institut de l'énergie et de l'environnement de la Francophonie (IEPF)

Speakers:

- **Alioune Fall**, Vice President, Africa, World Energy Council (Senegal)
- **Jean-David Bilé**, CEO, Société nationale de l'électricité (AES SONEL), Cameroon

Conclusion:

- **Louis Kasekende**, Chief Economist, African Development Bank Group (ADB)

7:30 WORKING BREAKFAST 2 *(simultaneously)***Agricultural Production and Food Safety: Minimizing Risk to Public Health****Room** Fontaine E

The year 2008 was marked by the outbreak of several infectious epidemics and poisonings originating from food, pushing international sanitary and security concerns to the forefront. How can we ensure better coordination between governments, producers and health agencies in the areas of food hygiene and contamination? Is a major worldwide pandemic unavoidable? How can we prepare for this?

Moderator:

- **Conrad Bernier**, President, Ordre des agronomes du Québec

Speakers:

- **Christian Lacasse**, President, Union des producteurs agricoles du Québec (UPA)
- **Mario de Tilly**, Director General, Saint-Hyacinthe Technopole

Special contribution:

- **Luc Montagnier**, President, World Foundation Aids Research and Prevention and 2008 Nobel Prize co-Laureate for Medicine

MILLENNIUM DAY

7:30 EXECUTIVE CLUB BREAKFAST *(simultaneously)***Energy in North America: Key Issues and Opportunities****Room** Fontaine B

The President of the United States, Barack Obama, has clearly stated his objective to ensure energy independence for the United States while reducing greenhouse gas emission sources. What are the implications of this ambitious project for the partners of the US within NAFTA? How will the United States' quest for energy self-sufficiency impact projects in the Arctic? How can energy production in North America help secure Western Europe's energy supply?

Moderator:

- **Donald Johnston**, Former Secretary General (1996-2006), Organisation for Economic Co-operation and Development (OECD) and Senior Counsel, Heenan Blaikie LLP

Speakers:

- **The Honourable Michael Wilson**, Canadian Ambassador to the United States
- **The Honourable Francisco Barrio**, Mexican Ambassador to Canada
- **André Caillé**, Strategic Advisor and Member of the Board of Director, JUNEX, and Former Chairman of the World Energy Council (2004-2007)

Comments and conclusion:

- **John McCall MacBain**, Entrepreneur/Philanthropist and Chairman, European Climate Foundation

9:00 OPENING PLENARY SESSION**The Economic Crisis and Energy Issues: Sustainable Development Necessities****Room** Westmount/Outremont

In these times of economic crisis, some countries have reassessed their sustainable development policies while others, on the contrary, have granted less importance to environmental issues, as exemplified by the international Climate Change Conference held in Poznan (Poland) last December. The same phenomenon occurs in companies facing harsh business realities that jeopardize their own development, and sometimes their very existence. How can sustainability remain one of the major objectives for our economic development? Could the strong fluctuations of oil and gas prices impinge upon our capacity to develop sustainable energy sources? Should we expect another energy crisis?

Chair:

- **Patrick Lamarre**, President and Chief Executive Officer, SNC-Lavalin Nuclear Inc.

Speakers:

- **Angel Gurría**, Secretary-General, Organisation for Economic Co-operation and Development (OECD)
- **Haruhiko Kuroda**, President, Asian Development Bank (ADB)

MILLENNIUM DAY

10:15 FORUM 1 *(simultaneously)*

INTERNATIONAL FORUM ON ENERGY

North America and the 21st Century: The Era of Electric Transportation*In collaboration with Hydro-Québec***Room***Le Portage*

Using clean and renewable energy in the transportation sector is a promising solution that would help reduce greenhouse gas emissions (GHG). Energy providers will need to work closely with car manufacturers, technology designers and governments. What form could these collaborations take? Which issues will the various players in the industry be faced with? Which path will they need to prioritize? Which markets will prove to be the most promising?

Moderator:

- **Muriel McGrath**, Partner, IBM Global Services, Quebec Sector Lead, Energy & Communication, IBM Canada

Introduction:

- **Claude Béchard**, Minister, ministère des Ressources naturelles et de la Faune du Québec

Speakers:

- **Nancy L. Gioia**, Director, Sustainable Mobility Technologies and Hybrid Vehicle Programs, Ford Motor Company
- **Edward Kjaer**, Director, Electric Transportation, Southern California Edison
- **Steven R. Specker**, President and Chief Executive Officer, Electric Power Research Institute (EPRI)

10:15 FORUM 2 *(simultaneously)***Investment and Risk Evaluation in Difficult Economic Times***In collaboration with the ministère du Développement économique, de l'Innovation et de l'Exportation du Québec (MDEIE) and Investissement Québec***Room***Mont-Royal/Hampstead/Côte-St-Luc*

The current financial and economic crisis makes risk evaluation and credit access more difficult. In this context, what kind of investment conditions do multinationals seek? By which means can governments encourage investments in their territory and reinforce investors' trust? What are the conditions for fruitful collaboration between governments and foreign partners?

Moderator:

- **Jacques Daoust**, President and Chief Executive Officer, Investissement Québec

Speakers:

- **Linda Lemieux**, Director, Game Quality Assurance, VMC Game Labs
- **Zin Smati**, President and Chief Executive Officer, GDF SUEZ Energy North America
- **Farhat Ali**, President and Chief Executive Officer, Fujitsu Computer Systems Corporation
- **Gunnar Heldebro**, Vice President, Head of R&D, Multimedia, Ericsson AB

MILLENNIUM DAY

10:15 FORUM 3 (simultaneously)**Sustainable Development and Psychological Health in the Workplace***In collaboration with the Commission de la santé et de la sécurité du travail and the Institut de recherche Robert Sauvé en santé et en sécurité du travail (CSST / IRSST)***Room** Fontaine B

The work environment is a key factor for both a healthy staff and high productivity. What are the essential conditions for a stimulating work environment? Is telecommuting the solution for the future? How far should a company go to ensure workers' well-being in the workplace?

Moderator:

- **Marie Larue**, *President, Institut de recherche Robert Sauvé en santé et en sécurité du travail (IRSST)*

Speakers:

- **John Howard**, *Distinguished Consultant, Public Health Law Program, Centers for Disease Control and Prevention, US Department of Health & Human Services (United States)*
- **Eddy Morland**, *Chief Executive, Health and Safety Laboratory (United Kingdom)*

Comments and conclusion:

- **Madeleine Meilleur**, *Minister of Community and Social Services and Minister Responsible for Francophone Affairs*

10:15 FORUM 4 (simultaneously)**Sustainability and Infrastructure: Are Public-Private Partnerships a Public Service Solution?***In collaboration with the Organisation internationale de la Francophonie (OIF)***Room** Fontaine E

Major lack of infrastructure are one of the biggest obstacles to the development of emerging and developing countries. What avenues can be considered for the funding of infrastructure? What strategic conditions can establish "win-win" public-private partnerships? What are the main sustainability-ensuring rules these partnerships should conform to, notably in the areas of infrastructure construction, maintenance and development?

Moderator:

- **Georges Kamar**, *Former Adviser to the Minister of Energy and Water (Lebanon)*

Speakers:

- **H.E. Mamadou Diarra**, *Minister of Energy and Water (Mali)*
- **Youssef Bouhlef**, *General Manager, Ministry of Development and International Cooperation (Tunisia)*
- **Chaibou Talabe**, *Director of Infrastructures, Banque Ouest Africaine de Développement (BOAD)*
- **Anthony Bouthelier**, *Delegated President, Conseil français des investisseurs en Afrique (CIAN)*

Conclusion:

- **Hervé Cronel**, *Economic Adviser to the Secretary General of the Francophonie, OIF*

MILLENNIUM DAY

12:00 LUNCHEON

Sustainable Development in the 21st Century

Under the honorary presidency of Jacynthe Côté, Chief Executive, Rio Tinto Alcan

Room Westmount/Outremont

PART 1 **\$1 MILLION RIO TINTO PRIZE FOR SUSTAINABILITY**

Speaker:

- *The Prize for Sustainability Laureate*

Introduced by:

- **Jacynthe Côté**, Chief Executive, Rio Tinto Alcan

PART 2 **INNOVATION AND SUSTAINABLE DEVELOPMENT**

Speaker:

- **Jeffrey Immelt**, Chairman and CEO, General Electric (GE)

Introduced by:

- **Thierry Vandal**, President and Chief Executive Officer, Hydro-Québec

Interviewed by:

- **The Honourable Perrin Beatty**, President and Chief Executive Officer, Canadian Chamber of Commerce (CCC)

Thanked by:

- **Jean Bazin**, Chairman, Société générale de financement du Québec and Counsel, Fraser Milner Casgrain LLP

MILLENNIUM DAY

15:00 PLENARY SESSION – UNESCO FUTURE FORUM**Genomics: Towards a Revolution**

In collaboration with the United Nations Educational, Scientific and Cultural Organization (UNESCO) and Génome Québec

Room

Mont-Royal/Hampstead/Côte-St-Luc

Genomics is revolutionizing medicine through the development of new medications and increasingly complex diagnostic tests. This research area is also a catalyst for economic development, as it contributes significantly to many industries, including biotechnology and pharmaceutical research, chemistry, energy, agriculture and forestry. How does genomics facilitate the optimizing of healthcare? What are the most promising industrial applications? How can we reconcile the speedy development of a genomics economy with the principles of governance and ethics? How can genomics help us fight pandemics?

Chair:

- **Bartha-Maria Knoppers**, Full Professor, Law Faculty, Université de Montréal

Moderator:

- **Hans d'Orville**, Assistant Director-General for Strategic Planning, UNESCO

Speaker:

- **Luc Montagnier**, President, World Foundation Aids Research and Prevention and 2008 Nobel Prize co-Laureate for Medicine

Invited Speakers:

- **G. Steven Burrill**, President & CEO, Burrill & Company
- **Dr. Jean-Claude Tardif**, Director, The Montreal Heart Institute (MHI)
- **Dr. Adolfo Martinez-Palomo**, Chairperson, International Bioethics Committee, UNESCO

Comments and conclusion:

- **Michèle S. Jean**, President, Canadian Commission for UNESCO

MILLENNIUM DAY

15:00 ENERGY FORUM

Sustainable Development and Renewable Energy: Project Financing**Room***Le Portage*

As the world's population approaches 7 billion, it becomes increasingly difficult to meet the needs of the present without compromising the ability of future generations to meet their own. The financial sector has a role to play in promoting sustainable development and governments can support this role by fostering enabling conditions. How can we guarantee that sustainable development and clean energy will be prioritized by lending institutions when it comes to project financing? How can financial sustainability and long-term risk management become key strategies for banks in difficult economic times? What are the main market barriers obstructing investments in sustainable development and renewable energy? How can governments use legislative vehicles to foster a green economy and become leaders in the clean energy field?

Moderator:

- **Michel A. Brunet**, Chair and Chief Executive Officer, Fraser Milner Casgrain LLP

Speakers:

- **Jean-Pierre Benqué**, Senior Executive Vice President, North America, EDF
- **Varel Freeman**, First Vice President, European Bank for Reconstruction and Development (EBRD)
- **Rachel Kyte**, Vice President, Business Advisory Services, International Finance Corporation (IFC)
- **Simeon Thornton**, Chief Economist, Department of Energy and Climate Change (United Kingdom)

Closing remarks:

- **Matt McManus**, Division Chief, Energy Producer Country Affairs, Department of State (United States)

MILLENNIUM DAY

17:00 ROUND TABLE**Why Invest in Genomics?**

In collaboration with Génome Québec

Room Mont-Royal/Hampstead/Côte-St-Luc

The discoveries of DNA and of the human genome are two major scientific breakthroughs that highlight a technological revolution already in motion: the era of genomics. From personalized medicine to the development of new biofuels, genomics offers a unique breeding ground for innovation. How can we focus and coordinate efforts so that research yields optimal results at the best cost as quickly as feasible?

Moderator:

- **André Picard**, *Public Health Reporter, The Globe & Mail*

Panelists:

- **Luc Montagnier**, *President, World Foundation Aids Research and Prevention and 2008 Nobel Prize co-Laureate for Medicine*
- **G. Steven Burrill**, *President & CEO, Burrill & Company*
- **Bartha-Maria Knoppers**, *Full Professor, Law Faculty, Université de Montréal*

17:30 RECEPTION – VIA Rail Business Class Lounge

*Offered by l'Agence nationale et internationale du Manitoba (ANIM)
and the Canadian Museum for Human Rights*



agence nationale et
internationale du manitoba

WEDNESDAY, JUNE 10

In collaboration with RBC Capital Markets

RBC Capital Markets®

7:00 REGISTRATION**7:30 WORKING BREAKFAST 1** *(simultaneously)***Public-Private Partnerships in Infrastructure (PPPI) and Emerging Economies:
The Conditions Necessary for their Implementation***In collaboration with the Asian Development Bank (ADB), the World Bank Institute (WBI) and the Inter-American Development Bank (IADB)***Room****Fontaine E**

Several multilateral agencies (Asian Development Bank, World Bank and others) are currently collaborating to develop and deliver a global learning program on PPPI aimed at public-sector professionals in developing countries. What are the challenges of adapting PPPI models to emerging markets? How can we learn from the experiences of mature PPPI programs in developed and developing countries? What is the impact of the global financial crisis on PPPI in the short- to medium-term? What opportunities exist for the private sector?

Moderator:

- **Thelma A. Diaz**, *Resident Director General, North American Representative Office, ADB*

Speakers:

- **Elaine Glennie**, *Senior Capacity Building Specialist, Asian Development Bank Institute (ADBI)*
- **Govindan Nair**, *Lead Economist, Finance and Private Sector Development & Program Leader, Public-Private Partnerships in Infrastructure, WBI*
- **David Bloomgarden**, *Coordinator for Public-Private Partnerships (PPP) for Infrastructure projects, Multilateral Investment Fund (MIF), ADBI*
- **Biswa Nath Bhattacharyay Ph.D.**, *Special Adviser to the Dean, ADBI*

*Briefing on major findings of ADB / ADBI's book entitled:
"Infrastructure for the Seamless Asia"*

7:30 WORKING BREAKFAST 2 *(simultaneously)***Doing Business in French in the Americas: An Advantage**

In collaboration with the Centre de la francophonie des Amériques

Room

Fontaine B

The economic space occupied by the Francophonie in the Americas is larger than it seems. What benefits could be achieved through its development and increased visibility? How can we promote commercial exchange and business operations between Francophonie partners? How to take advantage of new technologies as networking tools that will bring together the various Francophonie economic players?

Moderator:

- **Dennis Trudeau**, former anchorman, Canadian Broadcasting Corporation (CBC)

Speakers:

- **Michel Robitaille**, President and CEO, Centre de la francophonie des Amériques
- **Françoise Bertrand**, President and CEO, Fédération des Chambres de commerce du Québec (FCCQ)
- **Mariette Mulaire**, President and CEO, Agence nationale et internationale du Manitoba (ANIM)
- **Philippe Gustin**, Executive Director, Centre international de Lafayette (Louisiana)
- **Annie Dell**, Regional Director, région Centre-Sud-Ouest, Réseau de développement économique et d'employabilité de l'Ontario

7:30 WORKING BREAKFAST 3 *(simultaneously)***Doing Business in Russia**

In collaboration with the European Bank for Reconstruction and Development (EBRD)

Room

Fundy

Russia is full of business opportunities for firms, particularly in the energy and mining sectors. Development banks have established funding arrangements to support businesses and attract foreign investment to Russia. How can enterprises work with the EBRD to invest and do business in Russia? What are the latest business success stories?

Moderator:

- **André Juneau**, Director for Canada and Morocco, EBRD

Speakers:

- **David Creighton**, Chief Executive Officer, Cordiant Capital
- **Boris A. Burmistrov**, First Secretary, Embassy of the Russian Federation

7:30 WORKING BREAKFAST 4 *(simultaneously)***European Union – Americas Free Trade: The Sensitive Issues****Room** Fontaine D

The European Union and Canada have started negotiations aimed at the creation of a free trade zone, asserting their commitment to commerce and market openness in a period of economic crisis. What stage are the negotiations at? What is the likelihood of a Canada-European Union free trade agreement? Could such an agreement decrease the Canadian economy's dependence upon the American market? What types of dispute-resolution mechanisms exist?

Moderator:

- **Pierre Lortie**, Senior Business Advisor, Fraser Milner Casgrain LLP

Speakers:

- **Ross Hornby**, Canadian Ambassador to the European Union
- **Roy McLaren**, Canadian Co-Chair, Canada-Europe Roundtable for Business

7:30 WORKING BREAKFAST 5 *(simultaneously)***Doing Business in the Republic of Colombia****Room** Le Portage

Colombia is brimming with business opportunities due to its wealth of raw materials, its large oil sector and its strategic location at the crossroads of two oceans and two continents. What are the most promising industries in Colombia? What are the best strategies with which to access the Colombian market? How can the private sector contribute to the country's development?

Moderator:

- **Rodolfo Móseres Dieppa**, Consul and Trade Commissioner, Colombian Trade Commission in Canada

Speakers:

- **Luis Guillermo Plata-Páez**, Minister of Trade, Industry and Tourism, Republic of Colombia
- **HE Jaime Bermúdez-Merizalde**, Minister of Foreign Relations, Republic of Colombia

9:00 **OPENING PLENARY SESSION****The Economic Crisis and International Trade: Which Global Market?****Room** *Westmount/Outremont*

Fifteen years after the policies of the World Trade Organization (WTO) came into effect, and as the international commercial negotiations initiated in 2001 with the Doha Round are currently stalled, we are seeing a proliferation of bilateral and regional free trade agreements across the world. Does this indicate the beginning of a new order for international trade? Should we fear the return of nationalism and protectionism? How should the Americas proceed to deal with the new realities of international trade?

Chair:

- **Jean-René Halde**, *President and Chief Executive Officer, Business Development Bank of Canada (BDC)*

PART 1

THE EUROPEAN UNION AND NORTH AMERICA: TOWARDS FREER TRADE*Speakers:*

- **Catherine Ashton**, *Trade Commissioner, European Union*
- **Stockwell Day**, *Minister of International Trade and Minister for the Asia-Pacific Gateway (Canada)*

KEYNOTE ADDRESS

LATIN AMERICA AND FREE TRADE*Speaker:*

- **Álvaro Uribe Vélez**, *President of the Republic of Colombia*



10:15 **FORUM 1** (*simultaneously*)

Global Economic Crisis: Challenges and Opportunities

In collaboration with Foreign Affairs and International Trade Canada (DFAIT) and Export Development Canada (EDC)

Room

Mont-Royal/Hampstead/Côte-St-Luc

In times of global economic and financial challenges, it is more necessary than ever for Canadian companies to remain competitive and to seize the various business opportunities offered by domestic and foreign markets. Canada must continue to engage internationally, namely in those emerging markets that present the greatest possibilities for our companies, through traditional export of goods, investments and collaboration in innovative fields. The Americas, one of the fastest growing emerging markets, offer a wealth of promising opportunities for Canadian companies. In 2008, Canada's exports to Latin America and the Caribbean (excluding Mexico) totalled \$8.687 billion. Canadian exports to Brazil in 2008 totalled C\$2.6 billion, a 70% increase from 2007, while cumulative investments between the two countries represented C\$21.6 billion. We must seize those opportunities or be left in the dust of rapidly growing and competitive countries looking to take advantage of the hemisphere's economic transformation.

Moderator:

- **Ken Frankel**, *Chair, Canadian Council for the Americas and Legal Advisor to the Secretary General, Director, Department of Legal Services, Organization of American States (OAS)*

Introduction:

- **Compton Bourne**, *President and Chief Executive Officer, Caribbean Development Bank (CDB)*

Speakers:

- **Benoit Daignault**, *Senior Vice-President, Business Development, EDC*
- **Luis Enrique Garcia**, *Executive President, Corporación Andina de Fomento (CAF)*
- **Alexandra Bugailiskis**, *Assistant Deputy Minister, Americas, DFAIT*
- **Joaquim Levy**, *Secretary of Finance, State of Rio de Janeiro (Brazil)*

10:15 FORUM 2 *(simultaneously)***Investing in Innovation: Lessons from Brazil, China and India***In collaboration with the International Development Research Centre (IDRC)***Room***Le Portage*

The success of developing countries such as Brazil, China and India is due in large part to their investment in research, science and technology. How did these three countries use investments in innovation to fuel their socioeconomic development? What are the future trends in the use of science and technology for development? What lessons can be drawn from these successful experiences?

Moderator:

- **Naser Faruqi**, *Director, Innovation, Politics and Science, International Development Research Centre (IDRC)*

Speakers:

- **Prof. Rongping Mu**, *Director General, Institute of Policy and Management (IPM), Director General, Center for Innovation and Development, Chinese Academy of Sciences*
- **Prof. Sérgio Queiroz**, *Professor, Department of Scientific Policy, University of Campinas (Unicamp) and Coordinator for Research Innovation, São Paulo Research Foundation (FAPESP)*
- **Dr. T. Ramasani**, *Secretary to the Government of India, Department of Science and Technology of India*

10:15 FORUM 3 *(simultaneously)***The Economic Crisis, Innovation and Productivity: The Need for Training***In collaboration with the Canadian Council on Learning (CCL)***Room***Fontaine B*

It has been demonstrated that the use of training and innovation in workplace environments increases competitiveness, productivity and growth. How can businesses remain competitive and productive during an economic crisis? What role does training play in the innovation process? What are some recent key success stories?

Moderator:

- **Paul Cappon**, *President, Canadian Council on Learning (CCL)*

Speakers:

- **Andrew Swan**, *Minister of Competitiveness, Training and Trade (Manitoba)*
- **Sam Hamad**, *Minister, ministère de l'Emploi et de la Solidarité sociale du Québec*
- **Bernard Spitz**, *President, BSConseil*
- **Mark Keese**, *Head of Skills Development, Organisation for Economic Co-operation and Development (OECD)*

10:15 **FORUM 4** (*simultaneously*)**Doing Business in Shandong***In collaboration with the ministère du Développement économique, de l'Innovation et de l'Exportation du Québec (MDEIE) and the ministère des Relations Internationales (MRI)***Room***Fontaine E*

With its many ports and its population of over 90 million inhabitants, the province of Shandong has built a reputation as a major export hub. Shandong also has one of China's largest heavy industry sectors, making it ideal for investments in the manufacturing sector. How is Shandong helping power China's growth and how can other countries learn from its successes? What are the most promising industries in Shandong? What are the best strategies with which to access Shandong's market?

Moderator:

- **Daniel Legault**, Deputy Minister and Chief of Protocol, MRI

Introduction:

- **Pierre Arcand**, Minister, ministère des Relations internationales and Minister Responsible for La Francophonie du Québec

Speaker:

- **Suiliang Wang**, Vice Governor, Province of Shandong (China)

12:00 **LUNCHEON – Offered by RBC Capital Markets****The Americas and the New World Order***Under the presidency of Gordon Nixon, President and Chief Executive Officer, RBC***Room***Westmount/Outremont*

Twenty years after the fall of the Berlin Wall, and fifteen years after the policies of the World Trade Organization (WTO) came into effect, international contexts, in the geopolitical and economic spheres, are undergoing a major transformation which, while sparking numerous concerns, also fosters high hopes for the creation of a fairer, more balanced world economic order. How can the Americas make changes to play their part in the establishment of a more stable, and fair, basis for international prosperity? Is this the end of the American order?

Speaker:

- **Madeleine Albright**, Former U.S. Secretary of State

Introduced by:

- **Gordon Nixon**, President and Chief Executive Officer, RBC

Thanked by:

- **Luis Alberto Moreno**, President, Inter-American Development Bank (IADB)

15:00 PLENARY SESSION**The American and European Approaches to the Economic Crisis: Implications for Recovery****Room***Mont-Royal/Hampstead/Côte-St-Luc*

The 2009 G20 summit in London shed light on different approaches to boosting the economy: the European approach emphasizes the importance of better regulation, while the American and British approaches favour the implementation of stimulus packages to boost the economy. Could these two approaches be complementary? Where does Latin America stand with respect to these two approaches? Which fiscal measures are more conducive to stimulating economic recovery? How can we avoid deflation and economic depression without paying the price of uncontrolled inflation?

Chair:

- **Françoise Bertrand**, *President and CEO, Fédération des Chambres de commerce du Québec (FCCQ)*

Moderator:

- **Stephen Poloz**, *Senior Vice-President, Financing Products Group, Export Development Canada (EDC)*

*Speakers:***HOW CAN THE AMERICAS BE STRONGER AFTER GOING THROUGH THE CRISIS?**

- **Luis Alberto Moreno**, *President, Inter-American Development Bank (IADB)*
- **Strobe Talbott**, *President, The Brookings Institution*

CAN THE EUROPEAN AND AMERICAN APPROACHES COMPLEMENT EACH OTHER TO ENSURE GROWTH?

- **Craig Wright**, *Chief Economist, RBC Capital Markets*
- **Bernard Spitz**, *President, Fédération française des sociétés d'assurances (FFSA)*

7:00 REGISTRATION**9:00** OPENING PLENARY SESSION

Global Financial Crisis: Uncertain Recovery

Room*Mont-Royal/Hampstead/Côte-St-Luc*

The recent fluctuations of the stock markets suggest that investors are anticipating the end of the economic crisis. But we will need to wait several months to know the actual effects of massive government interventions and the new regulations implemented to curb the recession. What are the key elements for a true recovery of the world economy in the various regions of the planet? What would be the consequences of replacing the dollar by an international currency? Can the G8 and the G20 provide significant help for economic recovery?

Chair:

- **Duarte M. da Ponte Miranda**, Secretary, Board of Governors, Conference of Montreal

PART 1 THE FIRST WORLDWIDE RECESSION, A DIVERSITY OF EXPERIENCES*Speakers:***ASIA, JAPAN AND THE LESSONS OF DEFLATION**

- **Hiroshi Watanabe**, President and Chief Executive Officer, Japan Bank for International Cooperation (JBIC)

COHESION AND CONFIDENCE IN THE MIDDLE EAST: FACING THE CRISIS

- **Riad Toufic Salamé**, Governor, Bank of Lebanon

THE CARIBBEAN AND THE CRISIS

- **Compton Bourne**, President, Caribbean Development Bank (CDB)
- **Juan Temistocles Montas Dominguez**, Secretary of State of Economy, Planning and Development (Dominican Republic)

PART 2 FROM G8 TO G20: STRIVING TOWARDS EFFECTIVE MULTILATERALISM*Speakers:*

- **Tiff Macklem**, Associate Deputy Minister & G7 Deputy for Canada, Finance Canada, Office of the Associate Deputy Minister and G7 Deputy for Canada
- **Michel G. Maila**, Vice President, Risk Management, International Finance Corporation (IFC)
- **Andrew Baukol**, Acting Assistant Secretary, U.S. Department of the Treasury

Comments and conclusion:

- **The Honourable Pierre S. Pettigrew**, Executive Advisor, International, Deloitte and Former Foreign Affairs Minister and International Trade Minister (Canada)

12:00 CLOSING LUNCHEON**The Economic Crisis and The Role of Central Banks: How Far Can They Go?****Room** Westmount/Outremont*Speaker:*

- **Guillermo Ortiz Martínez**, Governor, Central Bank of Mexico

Introduced by:

- **The Honourable Pierre S. Pettigrew**, Executive Advisor, International, Deloitte and Former Foreign Affairs Minister and International Trade Minister (Canada)

CLOSING KEYNOTE ADDRESS OF THE 15TH EDITION OF THE CONFERENCE OF MONTREAL

- **Mark Carney**, Governor, Bank of Canada

Introduced by:

- **Pierre Fleurent**, Managing Director, Global Investment Banking and Head, Corporate Finance-Québec, RBC Capital Markets

Thanks and conclusion:

- **Hélène Desmarais**, Chairman of the Board, HEC Montreal, Chairman of the Board and Chief Executive Officer, Centre d'entreprises et d'innovation de Montréal and President of the Consultative and Strategic Orientation Board, Conference of Montreal

Closing of the conference:

- **Gil Rémillard**, Founding Chairman, International Economic Forum of the Americas (IEFA)

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Bombardier Inc.

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Autorité des marchés financiers

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